

2013 FIRST HALF CONSOLIDATED REVENUE

Paris, July 31st, 2013

Business & Decision Group, the international Consulting and Systems Integration (CSI) Company, announces consolidated revenue of €51.2m for the second quarter of 2013. This represents a decrease of 3.7% at constant structure, accounting methods and exchange rates.

(in M€)	Q2 2013	Q2 2012 Restated*	Var.	H1 2013	H1 2012 Restated*	Var.
Revenue	51.2	53.1	-3.7%	101.9	108.1	-5.8%

*Excluding sold activities

2013 second quarter represents an increase of revenue by 0.9% in comparison to the first quarter of 2013.

For the first half of 2013, total consolidated revenue amounts to €101.9m, a decrease of 5.8% at constant structure and exchange rates. Life Sciences operations, in particular have experienced high performance during the period.

Difficulties in Switzerland and in Germany impacted unfavorably on the first half year growth.

Patrick Bensabat, CEO of Business & Decision, comments: *“During the second quarter, activity was revived in the main areas of activity. Our difficulties are concentrated in areas or activities for which an action plan has been completed.”*

Revenue by geographical area

The French operations recorded revenue of €56.8m for the first half, representing 56% of Group's revenue.

International activities recorded revenue of €45.1m, representing 44% of Group's revenue.

The business launched recently in Peru started successfully on a very promising market.

Revenue by service line

(in % of Revenue)	H1 2013	H1 2012
BI	64%	64%
CRM	17%	17%
e-Business	19%	19%

The distribution of revenue by service line for the first half year is stable.

Business Intelligence represents 64% of the revenue for the H1 2013 and presents a decrease in activity of 4.7% compared with H1 2012.

CRM represents 17% of Group's revenue and presents a decrease of 9.9% in comparison to last year.

E-business generates 19% of the Group's H1 revenue, experiencing a decrease of 5.5% compared to first half 2012.

Outlook

The business outlook for the second half should be a continuation of the positive trend that began at the end of the first half.

Upcoming Financial Dates:

August 29th, 2013:	2013 first half results at 5:35 pm
August 29th, 2013:	Analysts & investors meeting at 5:35 pm, Paris
October 31st, 2012:	2013 third quarter revenue at 5:35 pm
January 30th, 2013:	2013 full year revenue at 5:35 pm

About Business & Decision

Business & Decision is an international Consulting and Systems Integration (CSI) company. It is a leader in Business Intelligence (BI) and Customer Relationship Management (CRM), and a major player in e-Business, Enterprise Information Management (EIM), Enterprise Solutions as well as Management Consulting. Business &

Decision contributes to the success of customer projects by driving maximum business performance. The company has a reputation for functional and technological expertise and has forged partnerships with all of the key technology vendors.

Located in 16 countries, Business & Decision currently employs 2500 people worldwide.

Additional information is available at www.group.businessdecision.com

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