

2014 FIRST QUARTER CONSOLIDATED REVENUE

Paris, 29 April 2014

Business & Decision Group, the international Consulting and Systems Integration (CSI) Company, announces consolidated revenue of €49.5 million for the first quarter of 2014. This presents a 0.84% growth over the comparative period of 2013, at constant exchange rate and structure.

<i>(in € millions)</i>	Q1 2014	Q1 2013 restated (*)	Var.	Q1 2013
Revenue	49.5	49.1	0.84%	50.7

() Excluding sold activities and at constant exchange rates*

Patrick Bensabat, CEO of Business & Decision, comments: *“The first quarter of 2014 marks our return to growth. We are beginning to benefit from our past two year action plan and from the good performance of our commercial activities in recent months.”*

Q1 revenue by geographical area

The French operations recorded Q1 revenue of €29.3m, representing a growth of 0.4%, International activities recorded Q1 revenue of €20.2m, representing a growth of 1.5% compared to Q1 2013. .

Q1 revenue by service line

<i>(in % of Revenue)</i>	Q1 2014	Q1 2013
BI	65%	65%
CRM	16%	16%
e-Business	19%	19%

Business Intelligence represents a stable part of 65% of Q1 consolidated revenue.

CRM represents 16% of total Q1 revenue for the Group.

Activities related to e-Business, with 19% of the quarterly revenue of the Group, benefit from the growth in demand for digital solutions.

Perspective

For 2013, the Group maintains its targeted new investments and expects to strengthen its presence in promising market segments. Big Data, digital services, and offerings dedicated to Life Sciences industry are the priority areas of development and growth for the Group

Upcoming Financial Dates:

June 25th, 2013: Shareholders' annual General Meeting at 5:30 pm, Paris
July 31st, 2013: 2013 first half revenue at 5:35 pm
August 29th, 2013: 2013 first half results at 5:35 pm
August 29th, 2013: Analysts & investors meeting at 5:35 pm, Paris
October 31st, 2013: 2013 third quarter revenue at 5:35 pm
January 30th, 2014: 2013 full year revenue at 5:35 pm

About Business & Decision

Business & Decision is an international Consulting and Systems Integration (CSI) company. It is a leader in Business Intelligence (BI) and Customer Relationship Management (CRM), and a major player in e-Business, Enterprise Information Management (EIM), Enterprise Solutions as well as Management Consulting. Business & Decision contributes to the success of customer projects by driving maximum business performance. The company has a reputation for functional and technological expertise and has forged partnerships with all of the key technology vendors. Located in 16 countries, Business & Decision currently employs 2500 people worldwide.

Additional information is available at www.group.businessdecision.com

CONTACT

Safa Baghai

Business & Decision

Tel: +33 (0)1 56 21 21 20

Fax: +33 (0)1 56 21 21 22

finance@businessdecision.com