

STRONG INCREASE OF OPERATING INCOME FOR THE FIRST HALF OF 2014

Paris, August 27th 2014,

Business & Decision, a global information services Group, announces for the first half of 2014 (period 1 January to 30 June 2014), an operating income of €3.8m at 3.9% of total revenue. This represents a strong increase in comparison to the first half of 2013 and marks the Group's performance for the period.

Patrick Bensabat, CEO of Business & Decision, comments: *"The first half of 2014 has benefited fully from the actions undertaken to return to profitability, conducted for more than two years. Our performance ratios are now at discounted levels and our profitability restored."*

For the first half of 2014, net sales amounted to €98.4m, an increase of 0.24% compared to the first half of 2013 at constant structure and exchange rates.

<i>(in M€)</i>	H1 2014	H1 2013 restated(*)	Var.	H1 2013 published
Revenue	98.4	98.2	0.24%	101.9

(*) restated: at constant structure and exchange rates.

Current Operating Income amounts to €4.2m for H1 2014, at 4.3% of total revenue, comparable to H1 2013.

<i>(in M€)</i>	H1 2014	H1 2013 published
Revenue	98.4	101.9
Current Operating Income	4.2	4.6
in % of revenue	4.3 %	4.5 %
Operating income	3.8	1.6

in % of revenue	3.9 %	1.6 %
Net income	1.5	-1.7

&Net income amounted to €1.5m, compared to a loss of €1.7m in the first half of 2013. The return to profitability is mainly due to the absence of exceptional items that heavily impacted 2013 first half and full year.

Outlook

Perspectives for development and growth for the coming months are particularly favorable in the light of the directions taken in terms of offerings and positioning. The BI market is expected to experience a revival thanks to Big Data. The market for digital services should benefit, in the field of CRM, from increased business demand.

Upcoming Financial Dates:

September 3rd, 2014: Analysts & investors meeting at 5:35 pm, Paris
October 30th, 2014: 2014 third quarter revenue at 5:35 pm
January 29th, 2015: 2014 full year revenue at 5:35 pm

About Business & Decision

Business & Decision, a global information services Group, is a leader in Business Intelligence (BI) and CRM, and a major player in e-Business. We leverage a unique combination of technical, functional and industry specialization, as well as partnerships with all of the key software vendors, to deliver maximum-value projects and help clients break through barriers to innovation such as Big Data and digital transformation. Business & Decision operates in 15 countries and employs over 2,500 people in France and worldwide.

Additional information is available at www.group.businessdecision.com

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