

REVENUE GROWTH OF 11.1% FOR 2015 FIRST 9 MONTHS

Paris, 29 October 2015

Business & Decision, an international Consulting and Systems Integration (CSI) company, announces consolidated revenue of €165.9m for the first 9 months of 2015, representing a growth of 11.1% compared to the same period in 2014. At constant exchange rates and structure, revenue growth is 7.0%. The revenue growth is notably superior to the average of the industry sector.

(in € m)	Q3 2015	Q3 2014	Var.	9 months 2015	9 months 2014	Var.	Var.(*)
Revenue	52.6	51,0	3.3%	165.9	149.4	11.1%	7.0%

(*)at constant exchange rates and structure

Patrick Bensabat, Chief Executive Officer, comments: *“We pursue our development with high growth levels. We launched, particularly in France, significant projects that strengthen our investment choices in recent months for innovative services in the areas of Big Data and Digital Business.”*

Revenue by geographical area

France recorded revenue of €94.2m for the first nine months of 2015 representing a growth of 10.6% compared to the same period of 2014.

International activities recorded revenue of €71.7m for the 9 month period representing a growth of 11.7% compared to the same period in 2014. At constant exchange rates and structure, revenue growth is 2.7%.

Revenue by service line

(in % of Revenue)	9 months 2015	9 months 2014
BI	65%	63%
CRM	16%	17%
e-Business	19%	20%

Business Intelligence represents 65% of the overall revenue, growing 14.2% in comparison to the same period in the previous year.

CRM contributed 16% of the overall revenue, representing a growth of 6.0% in comparison to the same period in 2014.

e-Business represents 19% of the overall revenue, growing by 5.3% in the first nine months of 2015 compared to the same period of 2014.

Outlook

2015 should be marked by growth in the levels seen in the first month. The group continues to execute its strategy in two areas: major investments in innovative offerings such as Big Data, and deployment of highly profitable services to customers.

Upcoming Financial Dates

January 28th, 2016: 2015 full year revenue at 5:35 pm

About Business & Decision

Business & Decision, an international Consulting and Systems Integration (CSI) company, is a leader in Business Intelligence (BI) and CRM, and a major player in e-Business. We leverage a unique combination of technical, functional and industry specialization, as well as partnerships with all of the key software vendors, to deliver maximum-value projects and help clients break through barriers to innovation such as Big Data and digital transformation. Business & Decision operates in 15 countries and employs over 2,500 people in France and worldwide.

More information: www.businessdecision.com

CONTACT

Safa Baghai

Business & Decision

Tél : +33 (0)1 56 21 21 20

finance@businessdecison.com