

## JCDecaux wins exclusive bus and tram shelter advertising contract in Berlin

**Paris, November 14<sup>th</sup>, 2018 – JCDecaux SA** (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announced today that its German subsidiary Wall GmbH has won both contracts put out for tender by the Berlin Transport Authority (BVG). The first contract includes the exclusive advertising rights for 6,200 2m<sup>2</sup> advertising panels on over 4,600 bus and tram shelters in the German capital. The second contract covers the cleaning and maintenance of the shelters. Both six-year contracts, including a three-year extension option for the BVG, will begin on January 1<sup>st</sup>, 2019 and end on December 31<sup>st</sup>, 2024.

Following the new contracts, Wall GmbH successfully continues its 34-year partnership with the BVG. In 1984, Wall GmbH installed the first 1,000 of its bus shelters in what was then West-Berlin after winning a tender put out by the BVG. After the fall of the Berlin Wall, the company extended its network of bus and tram shelters to the eastern part of the city. In 2007, Wall GmbH acquired the BVG advertising subsidiary VVR-Berek, which was bought by JCDecaux in 2006.

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A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,243,470.83 euros - # RCS: 307 570 747 Nanterre - FR 44307570747