

GL EVENTS AND ITS PARTNER, THE JAPANESE GROUP, MAEDA, IS AWARDED PREFERRED BIDDER STATUS FOR THE CONCESSION TO MANAGE THE FUTURE AICHI INTERNATIONAL EXHIBITION CENTRE IN JAPAN.

GL EVENTS (ISIN: FR0000066672 - TICKER: GLO), THE INTEGRATED EVENT INDUSTRY GROUP



GL events is delighted to announce that it has been selected as preferred bidder, in consortium with Maeda Corporation, to operate for 15 years the future Aichi International Exhibition Center by Aichi Prefecture. GL events will hold a majority stake in the operating company.

This future 60,000 sqm world class exhibition facility will be located in Tokoname (Nagoya metropolitan area – 2 million inhabitants, Japan's 4th largest city), next to Chubu Centrair International Airport. It will be located in a comprehensive bonded zone.

This is the first concession granted to a private operator for the management of a Japanese exhibition facility. In time, this venue is expected to produce revenue of more than €15 million.

Aichi Prefecture is the Japan's largest industrial region with 7.5 million inhabitants (7.4% of Japanese GDP). It is the home to the headquarters of many automotive (Toyota, Denso, Aisin Seiki) aerospace (Mitsubishi Heavy Industries, Nagoya Aerospace Systems Works) and robotic industry leaders (Brother, Yamazaki, Mazak) as well as trading operations (Toyota Tsusho). The Aichi/Nagoya region in this way offers substantial development potential for trade shows and exhibitions.

Maeda Corporation, founded in 1919, is a Japanese construction services provider, considered the market leader for concession projects in Japan (Sendai Airport, Aichi Prefecture toll road...).

The exclusive negotiations between the Maeda/GL events consortium and Aichi Prefecture shall be concluded in April 2018 for an opening of the Exhibition Centre in September 2019.

This project is part of the Group's development strategy in the Asia-Pacific region and offers a new foothold for deploying the Group's other business lines, particularly in connection with the future calendar of major international sports events (2019 Rugby World Cup, 2020 Tokyo Olympic Games).

With its international network, GL events is greatly honoured by this expression of confidence by the Aichi Prefecture and the partnership with the Maeda Group to manage this new strategic infrastructure that will contribute to the development of the Japanese event industry.

**UPCOMING EVENTS:
ANNUAL REVENUE: 16 JANUARY 2018 (AFTER THE CLOSE OF TRADING)**

FOR MORE INFORMATION VISIT OUR WEBSITE AT GL-EVENTS.COM



About GL events : The Group is a world-class provider of integrated solutions and services for events operating across the three main market segments: conventions, conferences, congresses; cultural, sports and political events; trade shows / B2B and B2C exhibitions and consumer fairs. GL events' activities are organised into three major business divisions. **GL events Live** offers expertise covering all business line specialisations and services for corporate, institutional and sports events to provide turnkey solutions from consulting and design to staging the event itself. **GL events Exhibitions** manages and coordinates the Group's portfolio of more than 300 proprietary trade fairs covering a wide range of sectors: food industry, culture, textiles/fashion, manufacturing... **GL events Venues** manages a network of 40 venues (convention and exhibition centres, concert halls and multi-purpose facilities) in France and international destinations. Present on five continents with operations in more than 20 countries, GL events has 3,934 employees. GL events is listed on Euronext Paris, Compartment B (mid caps).



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