

ACQUISITION OF EVEN PRO, AN INDUSTRY-SECTOR PEO: GL EVENTS STRENGTHENS ITS POSITION IN THIS SEGMENT ONE DAY BEFORE GLOBAL INDUSTRIE'S FIRST EDITION IN PARIS.

**GL EVENTS (ISIN: FR0000066672 - TICKER: GLO), THE INTEGRATED EVENT INDUSTRY GROUP,
ANNOUNCES THE ACQUISITION OF EVEN PRO, A PROFESSIONAL EXHIBITION ORGANISER (PEO) OPERATING IN
THE INDUSTRY SECTOR IN FRENCH REGIONS.**

After acquiring in 2017 the Tolexpo and Midest trade shows, now grouped together with Industrie and Smart Industrie under the new Global Industrie banner opening on 27 March in Paris Nord Villepinte, GL events announces the acquisition of EVEN PRO, an industry sector PEO present in French regions. This acquisition further reinforces the Group's market position in this segment by uniting stakeholders and boosting their capacity for economic development.

EVEN PRO, AN INDUSTRY SECTOR PEO PRESENT IN FRENCH REGIONS.

Created in 2006, Even Pro is a developer of B2B trade shows: SEPEM Industries (services, equipment, processes and maintenance), Vrac Tech Expo (technologies for bulk powder, granulated and liquid materials) and soon PHARMACOSMETECH (pharmaceutical and cosmetics industries), a database management service for the industry sector plus a permanent online exhibition. Even Pro has 20 employees and announces revenue for this year of more than €9 million, after registering 50% growth in two years.

The trade shows organised by Even Pro are present in Angers, Avignon, Chartres, Colmar, Douai, Grenoble, Le Mans, Macon, Rouen and Toulouse. They have hosted 3,374 exhibitors and nearly 32,000 visitors.

GLOBAL INDUSTRIE: THE STRATEGY FOR REINFORCING THIS SEGMENT

This acquisition of Even Pro is in line with GL events' business development strategy by reinforcing its position in France in the industry segment with events for local markets, in combination with Global Industrie's launch as the country's largest multi-sector industrial gathering. The Group in this way illustrates its engagement in promoting industry with this event supported by professionals of this segment, national, regional and local authorities and trade associations.

Global Industrie provides an overarching platform for four different events, each with their own market positions, identities and unique characteristics: Midest, Smart Industries, Industrie & Tolexpo. With 2,700 exhibitors (25% of which are international) over more than 100,000 sqm of exhibition space (5 halls of Paris Nord Villepinte), Global Industrie is expecting 50,000 B2B visitors and more than 7,000 young students.

**NEXT PRESS RELEASE:
2018 FIRST-QUARTER REVENUE– 24 APRIL 2018 (AFTER THE CLOSE OF TRADING)**

FOR MORE INFORMATION VISIT OUR WEBSITE AT GL-EVENTS.COM



About GL events: The Group is a world-class provider of integrated solutions and services for events operating across the three main market segments: conventions, conferences, congresses; cultural, sports and political events; trade shows / B2B and B2C exhibitions and consumer fairs. GL events' activities are organised into three major business divisions. **GL events Live** offers expertise covering all business line specialisations and services for corporate, institutional and sports events to provide turnkey solutions from consulting and design to staging the event itself. **GL events Exhibitions** manages and coordinates the Group's



portfolio of more than 300 proprietary trade fairs covering a wide range of sectors: food industry, culture, textiles/fashion, manufacturing... **GL events Venues** manages a network of 40 venues (convention and exhibition centres, concert halls and multi-purpose facilities) in France and international destinations.

Present on five continents with operations in more than 20 countries, GL events has 4,300 employees. GL events is listed on Euronext Paris, Compartment B (mid caps).

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