

GL events: successful private placement of a €130 million bond issue

GL EVENTS (ISIN: FR0000066672 - TICKER: GLO), THE INTEGRATED EVENT INDUSTRY GROUP, ANNOUNCES THE COMPLETION OF A NEW €130 MILLION PRIVATE PLACEMENT BOND ISSUE FOR PRIVATE INSTITUTIONAL INVESTORS.

After the successes of private placements of €50 million in 2013 and €100 million in 2016, the Group issued a third non-listed private placement bond in the amount of €130 million. This latest issue was subscribed by French institutional investors, half of whom had already participated in the previous issues. The settlement date will be 26 February 2019.

The transparency and the quality of relations that GL events maintains with the financial community contributed significantly to the success of this debt financing round.

This issue consists of 2 tranches: a €64 million 7-year tranche with a 3% annual coupon and a €66 million 8-year tranche with a 3.25% annual coupon. Reflecting improved terms (maturity and rates) in relation to the first two Euro PP, this issue was oversubscribed, highlighting the confidence of investors in the strength of the Group's business model.

This issue provides GL events with increased financial flexibility to support its growth and development, particularly in China. And in consideration of the long-term assets held under concessions, it also contributes to extending the debt maturity profile.

While diversifying its sources of financing, the Group continues to rely on the strong relationship it has developed with its historic banking partners.

This private placement bond issue was arranged by CM-CIC Market Solutions and Crédit Agricole CIB, acting as joint lead managers, and advised by Allen & Overy LLP. GL events was advised by the D'hoir Beaufre Associés.

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About GL events: The Group is a world-class provider of integrated solutions and services for events operating across the three main market segments: conventions, conferences, congresses; cultural, sports and political events; trade shows / B2B and B2C exhibitions and consumer fairs. GL events' activities are organised into three major business divisions. **GL events Live** offers expertise covering all business line specialisations and services for corporate, institutional and sports events*** to provide turnkey solutions from consulting and design to staging the event itself. **GL events Exhibitions** manages and coordinates the Group's portfolio of more than 300 proprietary trade fairs covering a wide range of sectors: food industry, culture, textiles/fashion, manufacturing... **GL events Venues** manages a network of 48 venues (convention and exhibition centres, concert halls and multi-purpose facilities) in France and international destinations. Present on five continents with operations in more than 20 countries, GL events has 4,300 employees. GL events is listed on Euronext Paris, Compartment B (mid caps).



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