

## GL EVENTS, WITH JEAN-MICHEL WILMOTTE, WINS ITS FIRST CONTRACT FOR THE PARIS 2024 OLYMPIC GAMES

GL EVENTS (ISIN: FR0000066672 - TICKER: GLO), THE INTEGRATED EVENT INDUSTRY GROUP, ANNOUNCES ITS FIRST PROJECT FOR THE PARIS 2024 OLYMPIC GAMES.



Following an international call for tenders launched by the Rmn (*Réunion des Musées Nationaux*), GL events was selected as the concession holder of the project for the design, construction and technical maintenance of the Grand Palais Éphémère for the 2020-2024 period. The cost of construction is to be financed by the Rmn-GP (*Réunion des Musées Nationaux – Grand Palais*) along with contributions from activities of the Paris 2024 Olympic and Paralympic Games Organising Committee.



The *Grand Palais Éphémère*, a 10,000 sqm temporary structure will be installed on the site of the Champ-de-Mars landscaped public garden from early 2021 until the end of the Paris 2024 Olympic and Paralympic Games. This structure will host large events for the arts, fashion and sports, normally organised in the Nave of the *Grand Palais* exhibition hall and museum complex, during its renovation. During the Paris 2024 Olympic and Paralympic Games, it will become, just like the renovated *Grand Palais*, a sports venue to host the judo and wrestling competitions.

From left to right: Chris Dercon, Chairman of Rmn-Grand Palais; Olivier Ferraton, Deputy Managing Director of GL events; Emmanuel Marcovitch, Deputy Managing Director of Rmn-Grand Palais; Tony Estanguet, President of the Paris 2024 Organising Committee; Olivier Ginon, Chairman of GL events; Fabrice Lacroix, Chief Financial Officer of Paris 2024; Christophe Cizeron, Deputy Managing Director of the Venues GL events division.

GL events selected the architectural firm, Wilmotte & Associés, to design the *Grand Palais Éphémère* and to propose an exemplary eco-responsible structure meeting the most demanding environmental standards:

- Urban and aesthetic integration within the prestigious Champs-de-Mars site;
- Optimised use of materials with a significant place given to wood;
- Sound and thermal insulation for reduced energy costs;
- A modular construction design to facilitate subsequent reuse in multiple new forms and other locations.

This project is a testimony to GL events' extensive range of technical expertise (designing, producing and maximising the value of event structures). GL events and Jean-Michel Wilmotte have also demonstrated a capacity for innovation that will allow them to produce a spectacular and iconic structure to strengthen the identity of the Paris 2024 Olympic and Paralympic project.

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**About GL events:** The Group is a world-class provider of integrated solutions and services for events operating across the three main market segments: conventions, conferences, congresses; cultural, sports and political events; trade shows / B2B and B2C exhibitions and consumer fairs. GL events' activities are organised into three major business divisions. **GL events Live** offers expertise covering all business line specialisations and services for corporate, institutional and sports events to provide turnkey solutions from consulting and design to staging the event itself. **GL events Exhibitions** manages and coordinates the Group's portfolio of more than 300 proprietary trade fairs covering a wide range of sectors: food industry, culture, textiles/fashion, manufacturing... **GL events Venues** manages a network of 50 venues (convention and exhibition centres, concert halls and multi-purpose facilities) in France and international destinations.



Present on five continents with operations in more than 20 countries, GL events has 4,500 employees. GL events is listed on Euronext Paris, Compartiment B (mid caps).

**INVESTOR RELATIONS**

Sylvain Bechet  
Tel.: +33 (0)4 72 31 54 20  
[infos.finance@gl-events.com](mailto:infos.finance@gl-events.com)

**MEDIA RELATIONS**

Stéphanie Stahr  
Tel.: +33 (0)1 53 48 80 57  
[stephanie.stahr@cmcic.fr](mailto:stephanie.stahr@cmcic.fr)

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