

PEA

GL EVENTS ACQUIRES FIELD & LAWN LTD. IN THE UNITED KINGDOM

GL EVENTS (ISIN: FR0000066672 - TICKER: GLO), THE INTEGRATED EVENT INDUSTRY GROUP, ANNOUNCES THE ACQUISITION OF FIELD & LAWN LTD. IN THE UNITED KINGDOM.

GL events has acquired 100% of the shares of Field & Lawn Ltd., a provider of temporary buildings throughout the British territory.

Founded in 1986, Field & Lawn has four business offerings: event marquees and structures, temporary industrial buildings, placemaking and festive lighting solutions. It has approximately 90 employees, operating at three sites (Edinburgh, Manchester and Bristol). The current management team will remain in place to contribute to its continuing growth. Post-COVID, Field & Lawn's annual revenue amounts to approximately £11m, generating an EBITDA margin above 20%. Benefiting from a diverse customer portfolio, it is currently contributing to designing venues for the 70th anniversary celebrations of Queen Elizabeth II's reign. In addition, it regularly produces festive lighting displays for Christmas in London, Edinburgh, and other major cities.

This acquisition strengthens GL events' presence in the United Kingdom while providing an opportunity to integrate and develop a new service offering: festive lighting. This entity will operate under the responsibility of GL events UK management. Post-integration, the Group may also benefit from additional commercial and logistics synergies. In this respect, Field & Lawn is already supporting GL events UK teams in their work to produce the Commonwealth Games to be held in Birmingham next summer.

UPCOMING EVENTS: ANNUAL GENERAL MEETING – 22 JUNE 2022 H1 2022 REVENUE AND RESULTS – 21 JULY 2022 (AFTER THE CLOSE OF TRADING)

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About GL events: The Group is a world-class provider of integrated solutions and services for events operating across the three main market segments: conventions, conferences, congresses; cultural, sports and political events; trade shows / B2B and B2C exhibitions and consumer fairs. GL events' activities are organised into three major business divisions. **GL events Live** provides a complete range of services for corporate, institutional and sports events, and offers turnkey solutions from consulting and design to staging the event itself. **GL events Exhibitions** manages and coordinates the Group's portfolio of more than 300 proprietary

trade fairs covering a wide range of sectors: food industry, culture, textiles/fashion, manufacturing... **GL events Venues** manages a network of 52 venues (convention and exhibition centers, concert halls and multi-purpose facilities) in France and international destinations.

Present on five continents with operations in more than 20 countries, GL events has 4,700 employees. GL events is listed on Euronext Paris, Compartment B (mid-caps).

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