



Press release

SES AND MNC SKY VISION SIGN CAPACITY DEAL TO SUPPLEMENT AND GROW MARKET-LEADING DTH PLATFORM IN INDONESIA

Luxembourg, July 15, 2013 – SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) and MNC Sky Vision (Jakarta Stock Exchange: MSKY), Indonesia's premier satellite Pay-TV provider with its well-known brand, Indovision, today announced an agreement to provide capacity on the SES-7 satellite to support Indovision's future Chinese-language Direct-to-Home (DTH) package.

The multi-transponder and multi-year deal provides Indovision with access to the Ku-band capacity aboard SES-7 at the prime orbital location of 108.2 degrees East. Indovision intends to offer more than a dozen Chinese language channels using the capacity, which would allow Indovision to reach a niche audience segment in Indonesia's fast-growing pay-DTH market, beyond its current base of more than 2 million subscribers. Use of the capacity by Indovision is subject to regulatory approval.

Rudy Tanoesoedibjo, CEO of MNC Sky Vision, said, "We see continued growth in the pay-DTH market in Indonesia and are delighted to be able to leverage SES' global network and deep industry expertise to broadcast more content to meet the diverse needs of our subscribers in Indonesia."

"The increasing maturity of the Indonesian pay-DTH market requires pay-TV operators to react swiftly in meeting the demands of different audience segments, as Indovision has done with the new Chinese-language pay-DTH offering. We are pleased to be the satellite operator of choice for Indovision and look forward to supporting Indovision's fast and robust growth strategy in this important market," said Deepak Mathur, Senior Vice President Commercial, Asia-Pacific and the Middle East at SES.

About the SES-7 satellite

SES-7, which is also known as SES-7/Indostar-II, is co-located with SES' NSS-11 satellite and brings incremental capacity to the prime orbital location of 108.2 degrees East. The high-powered satellite offers expansion opportunities to DTH and VSAT operators across South Asia and the Asia-Pacific region. The Indostar-II S-band payload carries Indovision's market-leading DTH platform in Indonesia.

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About PT MNC Sky Vision Tbk (MSKY)

MSKY is the pioneer of pay TV provider in Indonesia, and is also the market leader in the industry with 71% of market share, according to Media Partner Asia Research. MSKY is the subsidiary of PT Global Mediacom Tbk (MNC Media), which is the largest and the most integrated media group in South East Asia. MSKY offers 115 local and international channels, 26 of which are exclusive, through its two leading brands that have been recognized by the vast majority of Indonesian, namely Indovision and Top TV, and also through the brand Okevision, with each brand covering different market segment.

About SES

SES is a world-leading satellite operator with a fleet of 53 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.