

## Press release

### **HUGHES, SES AND ROW 44 ANNOUNCE TRANS-ATLANTIC BROADBAND AGREEMENT ON SES-6**

LUXEMBOURG/ CALIFORNIA - September 9, 2013 – SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) and Hughes Network Systems, LLC (Hughes) today announced a multi-year, multi-transponder satellite capacity and infrastructure deal to connect airline passengers on trans-Atlantic flights with Row 44's inflight connectivity and entertainment services. Row 44 is a subsidiary of Global Eagle Entertainment (Nasdaq: ENT) and a leading provider of satellite-based inflight WiFi and device-based entertainment for airlines around the world.

As part of the agreement, Hughes is providing critical ground transport infrastructure and SES is delivering Ku-band capacity aboard its SES-6 satellite plus teleport support from Betzdorf, Luxembourg to enable seamless and reliable coverage over the North Atlantic.

"Through this agreement, we have significantly expanded our satellite capacity to meet the growing demand from airline passengers for seamless broadband connectivity and entertainment content in the sky," said John LaValle, Chief Executive Officer for Global Eagle Entertainment. "This agreement ensures that we have the ground and satellite system expertise and technology in place to continue to deliver the world's most widely deployed satellite-based in-flight WiFi service."

"Hughes is committed to delivering advanced broadband technology and services as Row 44 continues to launch new inflight solutions designed to serve more and more airline passengers around the world," noted Paul Gaske, Executive Vice President and General Manager, North America, Hughes. "Commercial airliners equipped with Row 44 in-flight WiFi and entertainment solutions are certainly leading the way to meeting passenger demand for connectivity anywhere."

"Row 44 is a true innovator of inflight communications and entertainment solutions that keep airline passengers connected and tuned in at 30,000 feet," said John Matlaga, Vice President of Mobility Solutions for SES in North America. "Together with Hughes, SES is committed to the exciting mobility market, enabling the delivery of high-speed broadband, live television and compelling programming lineups, as part of this exciting new frontier."

"SES is investing in the development and delivery of satellites and satellite beams designed to meet the fast-growing demand for mobility services across the Americas region and around the world," added Elias Zaccack, Senior Vice President of the Americas region for SES. "The SES-Hughes partnership is aimed squarely at putting high-powered connectivity where it's needed on the go."

Both Hughes and global satellite operator SES are well positioned to enable Row 44 to further expand its popular inflight broadband and entertainment services around the world.

### **About the satellite**

The latest capacity deal between Hughes and SES is based on bandwidth aboard the recently-launched, high-powered SES-6 satellite located at 40.5 degrees West. SES-6 and its expanded Ku-band payload supports a broad range of applications, from DTH, VSAT, government communications and mobility services. SES-6 C-band adds incremental capacity as the home of a leading cable neighbourhood in Latin America.

For further information please contact:

Markus Payer  
Communications  
Tel. +352 710 725 500  
[Markus.Payer@ses.com](mailto:Markus.Payer@ses.com)

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### **About Hughes Networks Systems**

Hughes Network Systems, LLC (HUGHES) is the world's leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services, and solutions for enterprises and governments globally. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 3.3 million systems to customers in over 100 countries, representing over 50 percent market share. Its products employ global standards approved by the TIA, ETSI, and ITU organizations, including IPoS/DVB-S2, RSM-A, and GMR-1. Headquartered outside Washington, D.C. in Germantown, Maryland, Hughes operates sales and support offices worldwide, and is a wholly-owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions.

### **About Row 44**

Row 44, Inc., a subsidiary of Global Eagle Entertainment Inc., is a satellite-based in-flight WiFi and entertainment content provider for commercial airlines. Row 44 enables airlines worldwide to provide their travelers with high-speed Internet connectivity, access to world-class entertainment content, including live television and streaming Video-On-Demand, and local activities that can be booked en route, all streamed directly to their WiFi-enabled devices. Row 44, through its airline partners, has a fleet of 500 high-speed WiFi-enabled planes that operate over land and sea. The Row 44 platform uses Ku-band satellite



technology for connectivity to deliver airline passengers a quality travel experience, and airlines incremental revenue and growth opportunities. To learn more, please visit [www.row44.com](http://www.row44.com).

### **About SES**

SES is a world-leading satellite operator with a fleet of 53 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESE) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: [www.ses.com](http://www.ses.com).