

## Press release

# GOGO SIGNS GROUND SATELLITE INFRASTRUCTURE DEAL WITH SES TO ENABLE THE EXPANSION OF IN-FLIGHT BROADBAND SERVICES

LUXEMBOURG / ILLINOIS, September 10, 2013 – Gogo, a leader in in-flight connectivity, and global satellite operator SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) today announced they have signed a ground satellite infrastructure agreement to enable the future delivery and expansion of Gogo broadband services over North America, the North Atlantic Ocean and Europe.

As part of the long-term, multi-million-dollar deal, SES will provide strategic teleport services and expertise that will allow Gogo to access satellite connectivity and extend the Gogo in-flight broadband network into new markets. The SES teleport in Woodbine, Maryland and the SES-1 and NSS-703 satellites will support two-way Gogo broadband traffic during commercial flights over the United States and the North Atlantic Ocean region.

SES ground facilities in Manassas, Virginia and the SES-4 satellite will provide seamless European and Latin American coverage for passengers who want to stay connected via Gogo internet access during transatlantic air travel. The SES teleport in Betzdorf, Luxembourg will support Gogo's European coverage beginning next year on the SES-6 spacecraft.

"The Gogo network is expanding with SES to meet the growing demand for seamless internet access among airline passengers who want to stay connected and informed during domestic and international flights," said Gogo president and CEO Michael Small. "We are counting on a trio of reliable SES teleports and satellites for the essential coverage and reliability we must have to deliver the high quality in-flight entertainment and broadband services that our customers expect."

"As demand for connectivity in the sky takes off around the world, this important infrastructure agreement helps to ensure that Gogo in-flight broadband services are grounded in reliable, state-of-the-art teleport systems and unsurpassed industry knowhow," said John Matlaga, vice president of enterprise and mobility services for SES in North America. "Gogo is a true in-flight entertainment innovator that now has the infrastructure in place to meet the evolving demands of airline passengers on the go in every corner of the globe."

#### **About the satellites**

SES-1 provides full 50-state North American coverage in C- and Ku-band to deliver a host of communications services. SES-1 also carries video channels that are part of a prime cable neighbourhood. SES-4 provides enhanced coverage over the Americas, Africa and Europe. It is ideal for video distribution, government, VSAT and maritime services. The recently-launched SES-6 provides significant capacity expansion at 40.5 degrees West. The satellite's Ku-band payload supports DTH platforms, VSAT services and government digital inclusion programmes throughout Latin America, and the C-band payload adds incremental capacity to support channel growth. NSS-703 opens up a whole new orbital slot at 47 degrees West to provide C- and Ku-band inclined capacity over the Atlantic



Ocean Region. NSS-703 provides cost-effective capacity supporting GSM backhaul, trunking and VSAT and maritime networks.

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#### **About Gogo**

Gogo is a global leader of in-flight connectivity and a pioneer in wireless in-flight digital entertainment solutions. Using Gogo's exclusive products and services, passengers with Wi-Fi enabled devices can get online on more than 1,900 Gogo equipped commercial aircraft. In-flight connectivity partners include Air Canada, AirTran Airways, Alaska Airlines, American Airlines, Delta Air Lines, Frontier Airlines, United Airlines, US Airways and Virgin America. In-flight entertainment partners include American Airlines, Delta Air Lines, Scoot and US Airways.

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### **About SES**

SES is a world-leading satellite operator with a fleet of 53 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.



SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: <a href="https://www.ses.com">www.ses.com</a>.