

Press release

SES SUCCESSFULLY PLACES €500 MILLION 5-YEAR EURO BOND

Luxembourg – October 16, 2013 - SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG), operator of a global fleet of 54 communication satellites, has successfully placed a €500 million 5-year Euro bond. The bond, issued by SES Global Americas Holdings GP and guaranteed by SES S.A., was priced today with a coupon of 1.875% (Mid-Swap +73bp). SES is rated Baa2/BBB/BBB (all stable). Proceeds of issuance will be used to refinance existing debt.

With this transaction, SES has taken advantage of the current attractive market conditions to further strengthen its liquidity profile and issue a bond with the lowest coupon in the company's history. This is SES' second approach to the public capital markets this year, following a USD 1 billion dual-tranche transaction under the 144A format in March.

Today's transaction generated strong interest among over 200 investors, which contributed to an order book in the area of €3 billion. This solid reception allowed the company to price at the tight end of the guidance of MS +75bp (+/-2bp). This pricing at MS +73bp is in line with the issuer's curve and highlights the firm momentum for the credit. The offering was placed with the highly reputable investors with asset managers representing 77% while banks and private banks took 14%. Geographically, Germany/Austria, France and the UK/Ireland were the leading investors, with 29%, 22% and 22% respectively, whilst Benelux and Switzerland took 15% and 6% respectively.

Padraig McCarthy, Chief Financial Officer of SES, commented: "We are pleased to have secured this financing, which further strengthens our liquidity profile. The successful conclusion of this bond offering reflects the market's view of SES as a strong investment grade credit, and underlines our ability to secure funding on attractive terms".

BNP, Credit Agricole, Commerzbank, Tokyo Mitsubishi and Mizuho acted as book runners, with BCEE as a co-manager

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About SES

SES is a world-leading satellite operator with a fleet of 54 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com