

## Press release

### RAI HD BOUQUET AVAILABLE ON ASTRA 19.2 DEGREES EAST

Luxembourg, 19 December 2013 - SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today an agreement with RAI - Italian Radio and Television – for the transmission of an HD bouquet consisting of four High Definition TV channels from the ASTRA 19.2 degrees East orbital position. Leveraging on dual-LNB reception mode, and operated on a Tivusat platform, the four major RAI channels are visible (in encrypted free-to-view) in the entire Italian territory.

“SES satellites at 19.2 degrees East transmit over 850 TV channels, of which more than 150 are in HD,” said Ferdinand Kayser, Chief Commercial Officer at SES. “We are pleased with the result we have achieved in Italy. Recognising SES’ role as a driver of HD growth in Europe, RAI trusts SES to provide capacity to enable its HD expansion in Italy. We are looking forward to working closely with this prominent customer and becoming a driver of HD growth in Italy as well.”

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SES Pictures are available under <http://www.ses.com/4245221/library>

### About SES

SES is a world-leading satellite operator with a fleet of 55 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.



SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: [www.ses.com](http://www.ses.com).