

Press release

IPMTV EXPANDS AND EXTENDS MULTI-YEAR CAPACITY DEAL ON NEWLY-LAUNCHED SES-8 SATELLITE

Luxembourg, 19 December 2013 – SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that Thailand's IPMTV is leasing additional capacity and extending its current capacity contract beyond 10 years. The broadcaster will also migrate from SES' NSS-6 satellite to the newly-launched SES-8 satellite. SES-8 was successfully launched by SpaceX from Cape Canaveral, Florida on 3 December 2013, and will be co-located with NSS-6 at the prime orbital location of 95 degrees East.

The deal allows IPMTV, an established satellite TV provider, to continue to expand its reach of four million TV households in Thailand. It currently broadcasts over 150 local channels to its subscribers, with 21 channels in High Definition.

Manop Tokarnka, CEO, IPMTV, said, "Our customers are demanding more local content and the capacity on SES-8 will enable us to bring them a variety of news and entertainment programmes to meet their needs. We are making our content even more accessible to local audiences and look forward to reaching more homes. Our continued strong partnership with SES means that we can focus on meeting the demands for our services in Thailand."

"SES understood that IPMTV will need vital expansion capacity to grow its thriving video neighbourhood in Thailand prompting us to adopt an accelerated satellite design process for SES-8 to ensure that the capacity will be made available quickly to the customer," said Deepak Mathur, Senior Vice President Commercial, Asia-Pacific and the Middle East at SES. "We look forward to growing with IPMTV in the years ahead."

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About SES

SES is a world-leading satellite operator with a fleet of 55 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet



service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: <u>www.ses.com</u>.