

## Press release

## SES ANNOUNCES DISNEY CHANNEL HD AS THE 16<sup>TH</sup> HD CHANNEL ON ITS HD+ PLATFORM IN GERMANY

Luxembourg/ Unterföhring, 20 December 2013. SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that the new Disney Channel HD will complement the German HD+ platform, becoming the 16<sup>th</sup> channel on its roster. The new Disney Channel is focused on children and families during day time and suited to families and women in primetime. Disney produces a large share of its televisual content in native high definition. The Disney Channel's new range of genres extends from comedy to romantic drama.

Wilfried Urner, Chairman of the Management Board of HD PLUS, commented: "Satellite offers TV broadcasters an extremely flexible and appealing platform making it easy for viewers to watch great television in brilliant HD quality at home. We are particularly pleased to announce the launch of Disney Channel HD on HD+."

Receiver specifications for Disney Channel HD:

ASTRA 2C, 19.2 degrees East
Frequency: 10.80275 GHz
Polarisation: horizontal
Modulation: DVB-S2, 8PSK

· Symbol rate: 22.000 Msym/s

· FEC: 3/4

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Blog: http://en.ses.com/4243715/blog

SES Pictures are available under <a href="http://www.ses.com/4245221/library">http://www.ses.com/4245221/library</a>



## **About SES**

SES is a world-leading satellite operator with a fleet of 55 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: <a href="https://www.ses.com">www.ses.com</a>.

## About HD+

HD PLUS GmbH is a wholly owned subsidiary of SES, a globally leading satellite provider with 55 satellites. HD PLUS was founded in May 2009 and markets the HD+ product, an additional range of channels in high definition (HD) which are transmitted via the ASTRA satellite system in Germany. The HD+ platform brings popular free TV channels to the market in high definition quality. The range of HD+ channels currently comprises RTL HD, Sat.1 HD, ProSieben HD, VOX HD, kabel eins HD, RTL II HD, SUPER RTL HD, N24 HD, TELE 5 HD, SPORT1 HD, DMAX HD, Nickelodeon HD, sixx HD, COMEDY CENTRAL HD and DELUXE MUSIC HD. Each HD+ set top box also transmits the unencrypted HD channels Das Erste HD, ZDF HD, ARTE HD, 3sat HD, BR HD, KI.KA HD, NDR HD, PHOENIX HD, SWR HD, WDR HD, ZDFinfokanal HD, ZDFkultur HD and ZDFneo HD, einsfestival HD, ServusTV HD, Anixe HD, QVC HD, QVC Plus HD, HSE 24 HD, Juwelo TV HD, pearl.TV HD, sonnenklar.tv HD and 1-2-3.tv HD. More: www.hd-plus.de.