



Press release

ORF INCREASES TRANSPONDER CAPACITY ON ASTRA

Luxembourg/ Vienna, 2 April 2014 – SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that the Austrian public broadcaster ORF (Österreichischer Rundfunk) increases its capacity on the ASTRA satellite systems with an additional transponder on the orbital position 19.2 degrees East. The new contract was signed with ORS (Österreichischer Rundfunksender), which acts as technical service provider for ORF. The additional ASTRA transponder will be used for HD broadcasting - ORF Sport, ORF III as well as nine regional programmes will expand ORF's high-definition offer. With the new agreement, ORF will be using three transponders on ASTRA 19.2 degrees East.

Wolfgang Elsässer, Vice President Sales Central Western Europe SES, said: “With regard to HDTV, ORF and ORS have been pioneers in Europe for many years. We are very pleased that we can soon broadcast the complete programme portfolio of ORF in HD quality via satellite. The number of German-speaking HD channels in Austria will therefore increase to about 90 channels. The large variety of our HD offer is one of the main reasons for our excellent market position in Austria.”

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About SES

SES is a world-leading satellite operator with a fleet of 56 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.