

Press release

SES SHOWCASES SATELLITE TECHNOLOGY AT AFRICA E-LEARNING CONFERENCE IN UGANDA

Luxembourg/ Kampala, 28 May 2014. SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) today announced the introduction of its latest satellite broadband technologies at the international eLearning Africa conference this week in Kampala, Uganda.

The SES affiliate SES Broadband Services, the Eichstätt-Ingolstadt University in Germany and the Permanent Centre for Education of Uganda have partnered for an exclusive demonstration of a live streamed e-learning session and a new satellite Wi-Fi hot spot service.

The demonstrations will see Eichstätt-Ingolstadt University in Munich connected live to Kampala via satellite to show the features of the virtual classroom through a satellite connection between teachers and pupils. SES Broadband Services will also launch its new Wi-Fi hot spot service.

“We are continuing to strengthen strategic partnerships with educational content and solution providers such as Teachers Media International (TMI) to offer unparalleled reach in African rural areas. The SES Broadband Services’ solution allows connectivity services at affordable prices, fast deployment and full coverage of large and dispersed areas,” said Patrick Biewer, Managing Director of SES Broadband Services. “Other advantages are a low power consumption through solar powered equipment, and the ability to integrate creative learning and web-based tools.”

“The new Wi-Fi hot spot service could truly change the lives of African people who live in more rural areas allowing more flexible pricing models and service capabilities,” continues Biewer. “We are committed to helping economic and sustainable growth in developing regions by innovating constantly to bridge the digital divide.”

The eLearning Africa conference is taking place between 28 and 30 May in the Uganda capital Kampala. For more see: www.elearning-africa.com.

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About SES

SES is a world-leading satellite operator with a fleet of 55 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.