



Press release

SES INKS SATELLITE EXPLOITATION RIGHTS FOR TWO BRAZILIAN ORBITAL POSITIONS

São Paulo/Brazil, Aug. 18, 2014 – SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced that its subsidiary SES DTH do Brasil has signed with Anatel (the Brazilian National Telecommunications Agency) the Satellite Exploitation rights terms for two Brazilian orbital positions (48 degrees West and 64 degrees West). The Anatel auction took place in May of this year and the execution plan documents were under review and were the driver for the time being the auction and the signature.

As of the publication of extracts of the rights terms, SES will have four years to make definitive capacity available at 48 degrees West and six years to make definitive capacity available at 64 degrees. At the 48 degrees West orbital position, SES will focus on multiple uses (FSS model - Fixed Satellite Services) and will operate in C-, Ku- and Ka-bands. The 64 degrees West orbital position will be exclusive for direct-to-home use (BSS - Broadcasting Satellite Services). The exploitation rights are valid for 15 years, renewable once for the same period. SES invested a total of R\$ 59.8 million (approximately EUR 19.65 million) for the positions.

The official ceremony of signature took place in Brasilia (DF), at the headquarters of Anatel. Present at the event were Mr. Marconi Thomaz de Souza Maya, Anatel Superintendent of Grants and Resources for Provisions and Vânia Maria da Silva, Tawfic Awwad Junior, Marcos Estevo de Oliveira Correa, Afonso Rocha Ferreira Júnior and Marcos Vinicius Ramos da Cruz, members of the Anatel Special Bidding Commission. Jurandir Pitsch, Vice President, Commercial for Latin America-South, represented SES.

For further information please contact:

Yves Feltes
Media Relations
Tel. +352 710 725 311
Yves.Feltes@ses.com

Follow us on:

Twitter: https://twitter.com/SES_Satellites

Facebook: <https://www.facebook.com/SES.YourSatelliteCompany>

YouTube: <http://www.youtube.com/SESVideoChannel>

Blog: <http://en.ses.com/4243715/blog>

SES Pictures are available under: <http://www.ses.com/4245221/library>

**About SES**

SES is a world-leading satellite operator with a fleet of over 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organizations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.