



Press release

SES JOINS THE FIGHT AGAINST EBOLA

Luxembourg - Accra, 10 November 2014 - SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) has launched on its fleet an Ebola-focused education channel to be broadcast via satellite in West Africa. The channel, called “Fight Ebola”, will be available to both free-to-air TV viewers and Pay TV subscribers and transmitted from the ASTRA 2F satellite at 28.2 degrees East and from SES-5 at 5 degrees East. It aims at informing populations in affected areas about the nature and dangers of the disease and how to fight it.

Part of West Africa is dealing with the worst Ebola outbreak in history.

The channel’s message emphasizes the fact that Ebola is spreading, that there is a great need to protect oneself as well as families and the entire community. The objective of “Fight Ebola” is to create an understanding of the disease through the broadcast of educational and factual content.

“Through the channel we hope to further educate people. Many people do not understand this disease and therefore, tragically, do not seek the medical care they need. Fight Ebola broadcasts content to millions of people that need to be informed on the risks of Ebola. The content on the channel comes from multiple sources endorsed by the Luxembourg Ministry of Health”, said Ibrahima Guimba-Saidou, Senior Vice President Commercial Africa at SES.

The content contributions are courtesy of numerous international media, help organization and institutions such as UNICEF, Doctors Without Borders (MSF), and End Ebola Now.

The programme also includes endorsements and appeals from British Premier League football players with West African origins such as Didier Drogba and John Obi Mikel from Chelsea FC, Samuel Eto'o and Christian Atsu from Everton FC, Peter Odemwingie from Stock City FC and Emmanuel Adebayor from Tottenham Hotspur.

“Fight Ebola” is broadcast on ASTRA 2F, Transponder No 2,520, Receive Frequency: 11595 MHz, Polarization: Linear-vertical, Modulation: DVB-S2 QPSK, FEC: 5/6, Symbolrate: 30Msp and on SES-5 at 5 degrees East, Transponder No 4,971, Polarization: Linear-horizontal, Received Frequency:12302 Mhz, Modulation: DVB-S2 QPSK, FEC : 3/4, Symbolrate: 30 Msps. “Fight Ebola” is also available on www.ses.com, www.youtube.com and <https://www.facebook.com/FightEbolaTV>.

About SES

SES is a world-leading satellite operator with a fleet of over 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.



SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESE) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.

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