



Press release

SKY ONLINE RELIES ON SES PLATFORM SERVICES TO ENCODE AND PREPARE LIVE OTT CHANNELS

Luxembourg, November 12, 2014 – SES Platform Services, a wholly-owned subsidiary of SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that it has been contracted by Sky Deutschland to manage the technical operations of the recently-launched Sky Online service.

Sky's new online service allows customers to watch content on-demand or streamed linear TV content at home and on the move, without having to sign up for a traditional pay-TV subscription. The new product offers two TV packages (Sky Starter and Sky Film), comprised of non-linear content and 12 linear TV channels.

SES Platform Services will manage Sky Online's linear offering, and will be responsible for encoding, packaging and monitoring the channels and implementing parental control measures.

"Sky Deutschland is currently the most dynamic media company in Europe and has emphasised its strength in innovation by launching Sky Online," said Sophie Lersch, Chief Sales Officer at SES Platform Services. "We are delighted that Sky has decided to rely on our technical expertise and multi-screen encoding services for its latest OTT offer, just as it did for Sky Go."

SES Platform Services manages a total of 25 live OTT channels for Sky Deutschland, 13 of which are on Sky Go.

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About SES Platform Services

SES Platform Services provides technical support for broadcasters and production companies and offers a comprehensive range of services for the preparation and transmission of content for TV and radio channels. These include both digital archiving and playout, as well as preparation and transmission of content via satellite, over the internet or to mobile reception units.

Today, SES Platform Services broadcasts some 300 digital TV and radio programmes and also offers interactive and data services. Clients of SES Platform Services include well-known German broadcasters from both the public and private sphere, as well as Pay-TV providers, rights owners, cable network operators and global companies. Further information under: www.ses-ps.com.

About SES

SES is a world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.