



Press Release

M7 GROUP CONTRACTS ADDITIONAL SES CAPACITY FOR HD BROADCASTING AT 23.5 DEGREES EAST FOR CZECH REPUBLIC AND SLOVAKIA

Luxembourg, November 13, 2014 – SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that Luxembourg-based satellite television provider M7 Group has contracted additional capacity and extended an existing capacity contract at ASTRA 23.5 degrees East.

M7 Group will be utilising the additional capacity to further expand the HD channel offering of Skylink, the M7-owned Direct-to-Home (DTH) television platform for the Czech Republic and Slovakia. Reaching over two million DTH homes, Skylink is the market-leading satellite television platform in these countries.

“With the Czech and Slovak market now rapidly moving to HD viewing, it is critical to meet the growing consumer demand for HD content and thereby maintain our market-leading position. This new capacity agreement with SES will enable us to do so,” said Jaromir Glisnik, Member of the Board of M7 Group.

“We are pleased to be able to support M7’s plans to grow its audiences, and remain committed to help them do so on a pan-European level,” said Norbert Hoelzle, Senior Vice President of Europe, Commercial at SES.

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About M7 Group

M7 Group SA, based in Luxembourg, is one of Europe’s fastest growing operators of satellite and IP-based TV platforms: Canal Digitaal and Online.nl in the Netherlands, TV Vlaanderen in Flanders and TéléSAT in French speaking Belgium, AustriaSat/HD Austria in Austria, Skylink for the Czech and Slovak market and AustriaSat Hungary for the Hungarian market. All brands offer tailor made packages for clients adapted to the local culture and language in these countries. Today, M7 Group SA provides more than 3 million viewers with hundreds of satellite and IP-based radio and television services in digital and HD quality. Since 2011, M7 Group SA also provides broadband and telephony services to its customers in the Netherlands and Belgium. M7 Platform Services provides broadcasters with end-to-end distribution solutions for DTH, cable and IPTV reception. For further information: www.m7group.eu



About SES

SES is a world-leading satellite operator with a fleet of over 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.