



## Press release

### SES DELIVERS TURKSHOW OVER WESTERN EUROPE VIA ASTRA 19.2 DEGREES EAST

Luxembourg, November 25, 2014 – SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that TurkShow, a Germany-based TV channel, is broadcasting across Western Europe via Astra at the 19.2 degrees East orbital position.

The TV channel, which delivers films, series, and lifestyle programmes that reflect the Turkish culture, aims to cater to the 6.5 million Turkish people living in Europe. The free-to-air channel consists of mainly Turkish-language programmes and some German-language programmes, and is broadcast out of Cologne, Germany.

“For the last 10 years, TurkShow has been available via satellite and cable throughout parts of Europe and Turkey. We are now aiming to expand our business by adding more content and to reach new audiences,” said Hatice Balaban, General Manager at TurkShow. “Under this new cooperation with SES, we are confident we will be able to gain many more viewers as Astra at 19.2 degrees East has an extensive technical reach.”

“We are delighted that TurkShow has chosen to work with SES to further grow their audience in Western Europe at 19.2 degrees East. This prime orbital position carries more than 800 TV channels and reaches over 100 million households on Astra across Europe. We look forward to establishing a long-term partnership with TurkShow and reaching more households together,” said Norbert Hölzle, Senior Vice President, Commercial, Europe, at SES.

TurkShow is broadcasting on 11612 H SR: 22 000 FEC 5/6 parametres via Astra at the 19.2 degrees east orbital position.

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SES Pictures are available under: <http://www.ses.com/4245221/library>

#### About SES

SES is a world-leading satellite operator with a fleet of over 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.



SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: [www.ses.com](http://www.ses.com).