



## Press release

### SES ORDERS SES-15 SATELLITE IN NORTH AMERICA

Luxembourg, 16 February 2015 – SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that it has ordered its new SES-15 satellite to provide growth capacity in North America and capture business potential in vibrant market segments.

The new satellite is to be built by Boeing (NYSE: BA), due to be launched in Q2 2017 and will open up a new orbital location to serve North America.

SES-15 will carry a hybrid payload, with additional Ku-band wide beams and Ku- as well as Ka-band High Throughput Satellite (HTS) capability. The satellite will be equipped with an electric propulsion system for orbit raising and in-orbit manoeuvres.

Alongside the newly procured SES-14 satellite (see today's announcement), SES-15 will solidify SES's positioning in the aeronautical mobility and government markets, providing fresh capacity and coverage over major airline routes across the continent. SES-15 will enable SES to serve its leading aeronautical customers and serve other traffic intensive data applications such as government, VSAT networks and maritime.

This procurement is incorporated in SES's current capital expenditure guidance.

Martin Halliwell, Chief Technology Officer, SES, commented: "The procurement of SES-15 shows our strong confidence in this dynamic market. It will give us new growth momentum and strengthen our position in the important North American government and mobility markets. The innovative electric propulsion system significantly improves the efficiency of the satellite. The hybrid payload with wide beams and high throughput capacity gives aeronautical, maritime and governmental customers unprecedented power and flexibility to develop very attractive next generation data services."

"We designed the 702SP satellite to meet our customer's mission requirements as efficiently as possible by reducing the spacecraft mass to take advantage of low cost launch vehicles while maximizing the revenue-generating capability of the payload," said Mark Spiwak, President Boeing Satellite Systems International, Inc.

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SES Pictures are available under <https://extranet.ses.com/18706236/pictures>

SES White papers are available under <http://www.ses.com/18681915/white-papers>

## **About SES**

SES is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: [www.ses.com](http://www.ses.com).

## **About Boeing Network & Space Systems**

A unit of The Boeing Company, [Defense, Space & Security](#) is one of the world's largest defense, space and security businesses specializing in innovative and capabilities-driven customer solutions, and the world's largest and most versatile manufacturer of military aircraft. Headquartered in St. Louis, Defense, Space & Security is a \$31 billion business with 53,000 employees worldwide. Follow us on Twitter: [@BoeingDefense](#).