

## Press release

## SELFSAT>IP, THE WORLD'S FIRST SAT>IP ANTENNA, GIVES MOBILE RECEPTION DEVICES FULL ACCESSIBILITY TO SATELLITE BROADCASTS

SES partners with I DO IT Co., LTD., to showcase the SelfSat>IP antenna at SES Industry Days

Luxembourg, 6 May 2015 – SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is showcasing the first commercially manufactured Ku-band flat antenna with integrated IP-LNB at its annual Industry Days. The antenna is produced by Korean manufacturer I DO IT Co., LTD., and will soon be available in major European markets.

Its small size of 566x300mm means that this new antenna can be discreetly installed where standard parabolic antenna may not be suitable, such as apartment blocks in cities. Versions with an integrated WiFi router are also available for the camping market.

The SELFSAT>IP antenna is compliant with the SAT>IP communications protocol and incorporates eight satellite tuners. It enables the distribution of live HD and UHD satellite broadcasting through an in-home WiFi network and can serve up to eight different displays (smartphone, TV, table PC, laptop computer, etc.) simultaneously. With two legacy coaxial outputs in addition to its IP output, the antenna can also be connected to existing satellite receivers.

"For several years I DO IT has pioneered the development and mass production of high performance consumer Ku-band flat antennas for worldwide markets," said Seung Joon IM, CEO at I DO IT. "Thanks to the collaboration with SES, we are now able to integrate the SAT>IP technology into our antennas. This enables live satellite television distribution via WiFi to tablets and smartphones, an important product feature especially for the camping market."

"Today over 40 manufacturers are developing products that are compatible with the SAT>IP standard and we are very pleased to support I DO IT in their endeavours," said Thomas Wrede, Vice President, Reception Systems at SES. "These developments were strongly driven and supported by the annual SES Industry Days and would not have been possible without joint industry efforts. We continue to leverage the advantages that satellite communications offer, shaping our industry and creating a high performance, sustainable ecosystem."

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## **About SES**

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre.

Further information under: www.ses.com.

## About I DO IT Co., LTD.

I DO IT Co., LTD is a manufacturer specialised in satellite flat antenna and HD wireless transmission technology. The company was founded by Seung Joon IM, its current CEO, in 2006 in South Korea. The company possesses over 30 patents in its fields of expertise and aims to become a leading manufacturer for new antenna, wireless and IoT products based on the SAT>IP standard.

For further information: www.selfsat.com