



## Press release

### SES AND STARTIMES EXPAND PARTNERSHIP TO PROVIDE ATTRACTIVE TV PACKAGES IN AFRICA

SINGAPORE, [2 June 2015](#) – SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that StarTimes, China's leading systems integrator, technology provider and network operator, has extended its partnership with SES on the SES-5 satellite. StarTimes has contracted additional capacity to provide an enhanced TV viewing experience for its subscribers in Africa by providing better picture quality content and more TV channels on its DTH package.

StarTimes currently provides English-language direct-to-home (DTH) content to viewers across the region, via the SES-5 satellite located at 5 degrees East, and is today the fastest-growing digital TV operator in Africa, with more than 5 million DTT and DTH subscribers across 26 countries in Africa.

StarTimes Group Chairman and President Pang Xinxing said, “We see unprecedented growth opportunities for StarTimes in the region. We are extending our presence and reach in the DTH market to deliver on our promise to provide affordable, world class Pay TV services across Africa. SES is the leader in providing satellite services and well regarded for its reliable and comprehensive networks, and we are confident of realising our mission, together with SES, of enabling every household in Africa to have the chance to experience digital TV.”

“Both SES and StarTimes have continued to invest in the African market over the past few years. We are proud to be a part of the growth of StarTimes as it ventures into new markets and we look forward to supporting their development in the region,” said Ferdinand Kayser, Chief Commercial Officer of SES.

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## **About SES**

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fiber.

Further information under: [www.ses.com](http://www.ses.com).