



## Press release

### SES AND CANAL+ TEST CHAMPIONS LEAGUE IN ULTRA HD ON ASTRA

Luxembourg/ Paris, [4 June 2015](#) – SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that CANAL + Group will test-broadcast the Final of the Champions League match FC Barcelona - Juventus produced by UEFA in Ultra High Definition on ASTRA. The experimental transmission will be made from the ASTRA prime orbital position 19.2 degrees East and is part of technical tests conducted since last year by CANAL+ Group over the entire technical chain and in collaboration with all industry players.

“The live test transmission of a prominent soccer match in Ultra HD will mark another step in the introduction of this new technology,” said Ferdinand Kayser, Chief Commercial Officer of SES. “Since last year, we have conducted and successfully completed a series of test transmissions that encourage us to continue to work with customers and industry partners on the entire ecosystem necessary for a broad acceptance of Ultra HD.”

The match takes place on Saturday, 6 June at 21.00 in Berlin.

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### About SES

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fiber.

Further information available at: [www.ses.com](http://www.ses.com).