



Press release

SES PRESENTS FLUIDMEDIA

NEW SERVICE ENABLES QUICKER DISTRIBUTION OF CONTENT TO INTERNET AND VIDEO-ON-DEMAND PLATFORMS

LUXEMBOURG, 8 June 2015 – SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that its subsidiary SES Platform Services, a leading technical service provider for the digital editing and broadcasting of audiovisual content, will unveil a new solution tomorrow at ANGA COM 2015 in Cologne, called FLUIDMedia. The service will allow companies that produce or distribute video content to convert their content easily and conveniently, and deliver it to internet or video-on-demand (VOD) platforms.

Users of this new service will be able to control technical aspects such as ingestion, transcoding in various formats, quality checks, packaging and delivery via a modern, browser-based interface on SES Platform Services' content management infrastructure.

FLUIDMedia will also be able to easily manage and customize metadata such as information about license periods, images, trailers and brief descriptions. As users only have to prepare the content and its corresponding metadata once, they can deliver this content to many partners at the same time – saving considerably on time and money.

Users will also be able to access their media assets from any computers, and also from several workstations simultaneously.

“Alongside classic linear television, the distribution of on-demand content is becoming more and more important for broadcasters and production companies,” said Sophie Lersch, Chief Product Officer for Services at SES Platform Services. “The number of video-on-demand platforms is growing, and with it their technical complexity. Video is playing an increasingly important role in other sectors too – for example, publishing and automotive. FLUIDMedia is our solution to these developments. Our new service simplifies the entire technical-operational process of video-on-demand distribution and the use of internet video for customers: from the digital supply of content to all necessary editing processes right up to final delivery. With just a few clicks of the mouse, our customers can edit their content, deliver it to any video-on-demand portals, or use it on their own platforms.”



SES Platform Services will be presenting FLUIDMedia during ANGA COM 2015 at the shared stand of Astra Deutschland, HD PLUS and SES Platform Services: Hall 10.2, Stand E15.

For further information please contact:

Markus Payer
Corporate Communications
Tel. +352 710 725 500
Markus.Payer@ses.com

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SES Pictures are available under <https://extranet.ses.com/18706236/pictures>

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About SES

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fiber.

Further information available at: www.ses.com.