



Press release

SKY DEUTSCHLAND INKS NEW CAPACITY DEAL WITH SES FOR ULTRA HD

LUXEMBOURG, 16 July 2015 -- SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that the leading German and Austrian pay TV-provider Sky Deutschland has secured additional capacity for Ultra HD broadcasts on ASTRA at 19.2 degrees East.

Ultra HD delivers four times the resolution of today's HD TV, providing more dramatic action for sporting events and a more compelling experience for premium movies and documentaries.

"At Sky Deutschland, we believe in being innovative with our offerings and providing our customers with the best television experience, and have therefore been investing in Ultra HD. The agreement with SES gives us planning security in terms of capacity so that we can continue to develop Ultra HD and get it ready for the market," said Holger Ensslin, Chief Officer of Legal, Regulatory Affairs and Distribution at Sky Deutschland.

"We are pleased to partner with Sky Deutschland as they embark on their Ultra HD journey. There is no better way to broadcast Ultra HD than on satellites: unlike other infrastructures, satellites can deliver Ultra HD programmes in the best quality available and cost-effectively all over the country," said Ferdinand Kayser, Chief Commercial Officer at SES. "That, coupled with the extensive reach of 19.2 degrees East, will ensure that Sky Deutschland's Ultra HD content will be made readily available to all satellite households in Germany and Austria."

For further information please contact:

Markus Payer
Corporate Communications
Tel. +352 710 725 500
Markus.Payer@ses.com

Follow us on:

Twitter: https://twitter.com/SES_Satellites

Facebook: <https://www.facebook.com/SES.YourSatelliteCompany>

YouTube: <http://www.youtube.com/SESVideoChannel>

Blog: <http://en.ses.com/4243715/blog>

SES Pictures are available under <https://extranet.ses.com/18706236/pictures>

SES White papers are available under <http://www.ses.com/18681915/white-papers>



About SES

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fiber.

Further information available at: www.ses.com.