



Press release

SES LAUNCHES LUCID OVP TO BOOST ONLINE VIDEO BUSINESS

LEADING TECHNICAL SERVICE FOR DIGITAL EDITING AND BROADCASTING OF AUDIOVISUAL CONTENT WILL BE PRESENTED AT IBC 2015

MUNICH / LUXEMBOURG, 9 September 2015 – SES Platform Services, a wholly-owned subsidiary of SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG), has announced its new product, LUCID online video platform (OVP). The solution comprises all the building blocks a customer will need to launch its own online video offering, from setting up an Internet-TV channel to on-demand services: Video Processing (including Content Ingest, Management, and Encoding, Transcoding, DRM Integration and Playout); Monetisation Services, with support of flexible business models (such as SVoD, TVoD); and Applications with an intuitive and easy-to-use User Interface (for iOS, Android) and an HTML5 realisation for an IP Box.

LUCID OVP is an integral part of SES Platform Services' new "Media Toolbox" concept. The Media Toolbox is a modular all-in-one solution for the optimal distribution of audio-visual content. From linear distribution to all forms of on-demand services, it covers all technological aspects in a highly flexible and scalable way, reducing technical complexity for customers in order that they can concentrate on their core business.

Combining Linear TV Streaming, Catch-up TV and video-on-demand (VoD) into one powerful online video platform, LUCID OVP is a complete, ready-to-launch, end-to-end solution for Platform Operators, Broadcasters and OTT-Players looking to optimise their operations and boost subscriber growth. It allows platform operators to create an online video and multi-screen user experience to complement their video strategy. Also, broadcasters and content providers can easily and quickly set up an online video service as a supplement to Direct-to-Home (DTH) services to address new customer groups.

"For many broadcasters, broadcasting linear TV programmes is just not enough anymore. People watch more and more online and mobile content. With ready-to-start workflows and 'out-of-the-box' features, LUCID OVP ensures fast time-to-market and enables our customers to reach viewers and customers anywhere and on any device. We have been a leading provider of backend services, and now we can also deliver our customers everything for the front-end to create a great user experience," said Daniel Kiessling, Senior Manager Solution Management SES Platform Services.

LUCID OVP will be presented at the SES stand at Hall 1, stand 1.B51 during IBC 2015, Amsterdam.



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About SES

SES is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.