



Press release

SES PRESENTS LIQUID VOD

*NEW VIDEO-ON-DEMAND SOLUTION OVER SATELLITE WILL BE PRESENTED AT IBC
2015*

MUNICH / LUXEMBOURG, 9 September 2015 – SES Platform Services, a wholly-owned subsidiary of SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG), is presenting a live showcase of LIQUID VOD, a new solution for video-on-demand services (VoD) via satellite, at IBC 2015.

LIQUID VOD is an innovative way to distribute video content over satellite, delivering a real VoD user experience. The IBC live showcase demonstrates how satellite distribution can provide an instantaneous and enriched video experience on demand. This solution bridges the lack of broadband internet connectivity in underserved areas and delivers content to an ever-increasing number of users without incremental distribution cost. It is designed to deliver premium content based on available encryption systems and supports all major business models (SVoD, TVoD).

“If there is one shortfall of satellite distribution in general, it is the current limitation to near-video-on-demand offerings based on fixed schedules for operators and platforms. SES is always looking to innovate and, by developing LIQUID VOD, we are very confident this obstacle will be overcome soon. There are still many areas in the world without area-wide broadband supply, and in these regions LIQUID VOD would be a perfect solution for operators to launch VoD services to exploit the growing demand for non-linear content,” said Wilfried Urner, CEO of SES Platform Services.

LIQUID VOD will be presented at the SES stand at Hall 1, stand 1.B51 during IBC 2015, Amsterdam.

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About SES

SES is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.