



Press release

SES PLATFORM SERVICES' FLUID HUB PASSES 10-CUSTOMER MILESTONE

LUXEMBOURG / MUNICH, 20 October 2015 – SES Platform Services, a wholly-owned subsidiary of SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) and one of Europe's leading technical media service providers, today announced that its FLUID HUB solution is being utilised by more than 10 broadcasters – just a few months after its launch.

FLUID HUB, which provides a managed cloud service for the management and distribution of video content, was released in April. The FLUID HUB customer base currently includes broadcasters Fox International Channels Germany and Turner, as well as content creators and distributors such as Beta Film. Two customers are already using it to manage and distribute Ultra High Definition (UHD) content – including INSIGHT, the first-ever Ultra HD channel of Television Entertainment Reality Network.

“To have so many customers choosing the solution so soon after launch and for UHD content reinforces how vital the service is to the broadcasting market,” said Sophie Lersch, Chief Product Officer for Services at SES Platform Services. “The feedback from our customers is very positive, with many of them emphasizing the intuitive interface and easy-to-use workflow, which enables content delivery via a few simple steps. In regards to UHD content, we are one of the first service providers capable of offering a full workflow chain all the way up to delivery to VOD portals, playout and uplink to our satellites.”

FLUID HUB is a professional, secure, managed cloud environment for efficient and secure video content and metadata management and distribution to any platform, including Video-On-Demand (VOD), streaming and satellite. Currently, SES Platform Services distributes more than 2,000 hours of video content per month to all major VOD portals in central Europe.

SES Platform Services will showcase its range of digital distribution technology at Medientage München at stand C1, Foyer, Basement. The event takes place at International Congress Center München (ICM) in Munich, Germany, from Wednesday, 21 October to Friday, 23 October.

For information on [FLUID HUB \(http://www.ses-ps.com/21436211/fluid_hub\)](http://www.ses-ps.com/21436211/fluid_hub), visit the [SES Platform Services website \(http://www.ses-ps.com/10546113/en\)](http://www.ses-ps.com/10546113/en).

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About SES

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre.

Further information available at: www.ses.com.