



Press release

CANAL HOLDINGS SELECTS SES TO DISTRIBUTE TV CONTENT ACROSS WEST AFRICA

*Benin-based company will deliver Canal 3 TV channels in four different languages
via ASTRA 2G and SES-5 satellites*

LUXEMBOURG/CAPE TOWN, 18 November 2015 – SES S.A.(NYSE Euronext Paris and Luxembourg Stock Exchange: SESG), a world-leading satellite operator, announced today that Canal Holdings, a media production company based in Benin, has signed a multi-year contract to distribute Canal 3 TV channels across West Africa.

Under the agreement, SES will be providing broadcast capacity to deliver a Canal 3 pay TV channels bouquet in Hausa, Savanna, Wolof and French languages across West Africa. Canal Holdings will be delivering its TV offerings to its direct-to-home subscribers via SES's Astra 2G satellite at 28.2 degrees East, and distributing the same channels to Benin and Niger via the SES-5 satellite located at 5 degrees East.

This agreement provides Canal Holdings with extensive West Africa coverage and the optimal technical solution.

“We are proud to be selected by Canal Holdings to support their growth ambitions in Africa, and to broadcast their pay TV bouquet offering to Nigeria, Niger, Benin, Burkina Faso and Senegal. For consumers in this region, it means new content and new channels in four local languages,” said Ibrahima Guimba-Saidou, Senior Vice President, Commercial, Africa at SES.

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About SES

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre.

Further information available at: www.ses.com.