



Press release

HD+ RECORDS 11.3 PERCENT GROWTH IN SUBSCRIBERS IN 2015

- *HD+ had 1.84 million subscribers in 2015, up from 1.65 million in 2014*
- *Growth of subscribers supported by strong backlog of over 1.1 million customers in free-trial period*
- *Strong growth driven by demand for high-quality TV content*

LUXEMBOURG, 29 January 2016 -- SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that its German HD platform HD+ recorded an 11.3 percent increase in subscribers in 2015. HD+ had 1.84 million subscribers at year-end 2015, compared to 1.65 million at year-end 2014. In addition, HD+ had over 1.1 million customers in their six-month free-trial period.

Users of HD+ have access to more than 50 HD channels, comprised of 30 public channels and 21 channels delivered by the largest commercial broadcasters in Germany, as well as the Ultra HD (UHD) demo channel, UHD1 by Astra / HD+.

“TV screen sizes positively correlate to picture and sound quality; people who own big screens would like to watch TV content in better quality and are prepared to pay for this. The strong growth that we are seeing in HD+ is proof that our customers like what they see on HD+ and are willing to pay for it,” said Wilfried Urner, Chairman of the Management Board of HD PLUS GmbH.

“And it doesn’t stop there. With one million UHD screens sold in Germany in 2015, HD is now seen as a minimum requirement for these UHD TVs. It is clear that the desire for better picture quality has never been greater. Additionally, the introduction of our new demo UHD channel, UHD1 by Astra / HD+, has also allowed our HD+ customers to immerse themselves fully in the spectacular visual experience,” said Urner. “Satellite covers virtually 100% of households with broadcast video capability, delivering flawless HD and UHD content, and is the ideal infrastructure to offer the brilliant TV viewing experience that audiences are looking for.”

For more information, please contact:

Markus Payer
Corporate Communications
Tel : +352 710 725 500
Markus.Payer@ses.com

Follow us:

Twitter: https://twitter.com/SES_Satellites
Facebook: <https://www.facebook.com/SES.YourSatelliteCompany>
YouTube: <http://www.youtube.com/SESVideoChannel>
Blog: <http://www.ses.com/blog>



SES Pictures are available under <https://extranet.ses.com/18706236/pictures>

SES White Papers are available under <http://www.ses.com/18681915/white-papers>

About SES

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESE) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre.

Further information available at: www.ses.com.