



Press release

SES UNVEILS SES PLUS TO HIGHLIGHT NEW OFFERINGS FOR DATA MARKETS

New satellite data network will offer differentiated offerings of satellite architecture, and customised products and solutions for various market verticals

LUXEMBOURG, 3 February 2016 – SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that it has launched a new satellite data network, SES Plus, that will offer customised products and solutions to tackle the evolving needs of the markets.

By leveraging SES's partnership with O3b Networks and its medium earth orbit (MEO) satellites, in combination with SES's geostationary (GEO) widebeams and upcoming HTS payloads, the global satellite operator will be able to offer multiple solutions that will address the diverse needs of the data markets. SES will also continue to invest in ground infrastructure to ensure easy accessibility to space.

SES's first Plus product, Enterprise+ Broadband, was launched across five markets in Africa in November. Offering up to 1 Gbps of connectivity, it is a competitively priced flexible connectivity platform that has a plug and play offering, with pay-as-you-go options to ensure the service can go live quickly.

"SES is a leading video satellite operator, but our expertise goes beyond providing services to video customers. Our new data network, SES Plus, highlights the strengths of SES as a data satellite operator. We go beyond building a new ground infrastructure and new satellite architecture of GEO, MEO and HTS beams, to deepening collaboration with our customers to design customised and differentiated products that will enable them to excel in their markets," said Ferdinand Kayser, Chief Commercial Officer at SES. "The first Plus product is already out in the market, and already we are hearing positive feedback about how this high-speed broadband platform is essential to the countries in which we are operating. That aside, our teams are working around the clock to develop more much-needed customised products to deliver more connectivity."

More information about SES Plus can be found at: www.ses.com/plus.

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About SES

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre.

Further information available at: www.ses.com.