



Press release

SES AND INTER MEDIA GROUP EXTEND THEIR PARTNERSHIP FOR TV DISTRIBUTION

Eight channels transmitted over Europe via ASTRA 4A at 5 degrees East

LUXEMBOURG, 4 February 2016 – SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that it has signed a multi-year deal with Inter Media Group, Ukraine’s largest media group, for additional capacity to broadcast TV channels on ASTRA 4A at 5 degrees East.

In addition to its two leading channels, Inter and NTN, six additional channels of Inter Media Group will be distributed on ASTRA 4A pursuant to the new capacity agreements.

SES reached a record number of 7,268 TV channels broadcast over the global satellite fleet at the end of 2015. This represented a significant channel growth of 11.3% over the last 12 months, compared with 2% for the rest of the satellite industry. This superior performance is benefiting from the continued globalisation of SES’s video business and growth in emerging markets, including the Central and Eastern European region.

“We are very excited to extend our partnership with the largest media group in Ukraine,” said Norbert Hölzle, Senior Vice President, Commercial Europe at SES. “This partnership shows Inter Media Group’s confidence in our ability to deliver best-quality broadcasting services and confirms SES’s leading position in the region.”

For more information, please contact:

Markus Payer
Corporate Communications
Tel : +352 710 725 500
Markus.Payer@ses.com

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About SES

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre.

Further information available at: www.ses.com.

About Inter Media Group Ltd.

Inter Media Group Ltd. includes Inter, Inter+, NTN, K1, K2, Enter-film, Mega, ZOOM and Pixel TV channels.

Founded in 2005, Inter Media Group's headquarters are based in Kiev; the Group has also many regional representatives' offices in Ukraine. Since 2013, Inter Media Group Ltd. has become a subsidiary of GDF Media Ltd.

The Inter television channel is a national Ukrainian media, leader on the national TV market, and available to more than 40 million people. Inter repeatedly has won many prestigious national and international TV awards. Inter is a partner of EBU.