



## Press release

### TELE 5 AND SES PLATFORM SERVICES EXPAND PARTNERSHIP

MULTI-YEAR RENEWAL WILL SEE GERMAN COMMERCIAL BROADCASTER UTILISE SES PLATFORM SERVICES' VIDEO-ON-DEMAND DISTRIBUTION SERVICES

MUNICH, 5 February 2016 -- German commercial broadcaster TELE 5 has renewed a multi-year contract with SES Platform Services, a wholly-owned subsidiary of SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG). Under the agreement, SES Platform Services, a global service provider for the distribution of video content, will be providing services to TELE 5 which include editing and distributing video and metadata (such as information about license periods, pictures, trailers and brief descriptions) – from live broadcasting to video-on-demand.

Christof Wegenast, Commercial Director and Deputy CEO at TELE 5, says, “We chose SES Platform Services because it best meets our overall needs. It offers high transmission reliability, efficient tools and processes, enough flexibility for live broadcasting, and the necessary expertise for delivering content management and VOD services.”

Christoph Mühleib, Vice President Sales Europe at SES Platform Services, says, “The new contract with TELE 5 is a perfect start to the new year for us. We are excited to expand our long-term partnership with TELE 5 and become its partner of choice for non-linear content distribution services too.”

TELE 5's inventory of over 8,000 hours of HD video material and over 2,000 assets – from feature films to magazine formats and original reporting – is stored in Fluid MAM (Media Asset Management), a Web-based media management application developed by SES Platform Services and based on secure cloud technology. It enables companies to digitally manage their video and metadata easily and conveniently, before efficiently delivering the content to internet or VOD platforms.

TELE 5 will use Fluid MAM to deliver more than 1,200 hours of VOD content annually. The flexible playoutsystem Fluid PLAY guarantees high audiovisual quality and allows for sophisticated video effects and special forms of advertising.

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## **About SES**

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre.

Further information available at: [www.ses.com](http://www.ses.com).