



Press release

SES AND PANASONIC AVIONICS SIGN MILESTONE HIGH THROUGHPUT CAPACITY AGREEMENTS TO PROVIDE INFLIGHT WI-FI AND TV OVER THE AMERICAS

SES satellite bandwidth secured by Panasonic, enabling airlines to provide the ultimate connected passenger experience

LUXEMBOURG, 25 February 2016 – SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG), one of the world's leading satellite operators, and Panasonic Avionics announced today two major, multi-year, High Throughput Satellite (HTS) capacity agreements serving aeronautical, maritime, and oil and gas markets across the Americas.

Panasonic Avionics is a leading provider of inflight entertainment and connectivity systems. These contracts, for SES-14 and SES-15, represent their highest bandwidth commitment to date of high-powered HTS spot beam and wide beam Ku-band capacity. SES's HTS coverage will enable airlines to offer next-generation inflight Wi-Fi and live television services to passengers travelling on air routes throughout the Continental U.S., Alaska, Hawaii, Canada, Mexico, and the Caribbean. Panasonic Avionics will also utilize the HTS capacity to serve growing maritime markets and oil and gas operations throughout the region.

"These major agreements are another step-change in the highly dynamic and buoyant aeronautical connectivity market," said Ferdinand Kayser, Chief Commercial Officer of SES. "Our new high throughput satellites, SES-14 and SES-15, are poised to dramatically change the airline passenger experience and introduce a new era of inflight connectivity. SES-14 and SES-15 are designed for mobility; they are able to dynamically tailor power allocation and bandwidth to maximize capacity. This enables delivery to aircraft across different geographies and time zones. The design allows for easy transition from one region to another, from one gateway to another, and from one satellite to the other. The unique designs of both satellites include video broadcast beams which complement the spot beams, maximizing throughput for Internet and video streaming traffic. Both satellites will be launched in 2017."

David Bruner, Vice President of Global Communications Services at Panasonic Avionics said, "With our communications service expanding rapidly across several vertical markets, we are always looking for innovative high throughput satellite designs that help us deliver the best connectivity service to our customers. Working with SES, it was clear that their SES-14 and SES-15 satellites were the best option for us to supplement our existing HTS capabilities and ensure a true broadband experience over the U.S., Canada, Mexico and the Caribbean. Given their vision and conviction, Panasonic is very excited to collaborate with SES, and we look forward to offering these ultra-high throughput services to our air transport, business aviation, oil and gas, energy and maritime markets in 2017."

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About SES

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is one of the world-leading satellite operators with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre. Further information available at: www.ses.com.

About Panasonic Global Communications Services

Panasonic Global Communications Services operates a global Ku-band satellite network that provides broadband communications services to a wide range of mobile markets. Through its acquisition of ITC Global and its strategic partnership with OmniAccess, the company today delivers business critical communications and connectivity services, such as Internet access and email, live television and mobile phone services to the air transport; business aviation; oil, gas and energy; merchant maritime, yachts and river cruises.

Panasonic Global Communications Services is a division of Panasonic Avionics Corporation. Established in 1979, Panasonic Avionics Corporation, a U.S. corporation, is a subsidiary of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation. For information on Panasonic Avionics and Panasonic Global Communications Services, visit www.panasonic.aero.