



Press release

SES DEPLOYS SATMED E-HEALTH PLATFORM AND LAUNCHES FIRST MARITIME VSATS ON FRIENDSHIP FLOATING HOSPITALS IN BANGLADESH

FRIENDSHIP inaugurates state-of-the-art e-health platform and maritime VSATs aboard its Floating Hospitals to provide quality healthcare services

LUXEMBOURG/JAMALPUR, 7 March 2016 - SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG), a world-leading satellite operator, and FRIENDSHIP, a non-governmental organisation, along with the technical assistance of Square Informatix (Bangladesh) Ltd, launched the first state-of-the-art Maritime VSATs on three of FRIENDSHIP's floating hospital ships – Lifebuoy Friendship Hospital, Emirates Friendship Hospital and Rongdhonu Friendship (formerly the Rainbow Warrior II) Hospital.

SATMED, the newly deployed satellite-based e-health platform, will enable FRIENDSHIP to establish communications with national and international doctors from remote areas, to provide medical counselling to marginalised communities through telemedicine and to exchange medical knowledge with local doctors. SATMED is an IT enabled cloud infrastructure accessible around the globe that facilitates data exchanges between professionals and medical frameworks such as electronic medical records and teleradiology systems. The platform is an open, flexible and affordable solution that perfectly fits SES's range of satellite based e-activities.

The project is funded by the Luxembourg Government and implemented in cooperation with SES Techcom Services and e-Medical Communication (eMC).

“The SATMED project is a great illustration of a true partnership between governments, the private sector and NGOs. Mutual trust and collaboration can enable innovative steps forward, and lead to deep benefits that impact directly on the beneficiaries,” said Runa Khan, Founder and Executive Director of FRIENDSHIP in Bangladesh. “SATMED gives us a tool by which we are able to bring in specialised services of e-learning, special doctors, specialised back office resources, decisions of problems and ethical decisions, all this can be centralised and the same message can be given organisation wide,” she added.

“After implementing SATMED platform tools and services, the ship hospitals – via satellite connectivity – will be able to support and facilitate work in the areas of e-care, e-learning, e-surveillance, e-health management, and digital imaging,” said Gerhard Bethscheider, Managing Director of SES Techcom Services. “The SATMED platform makes e-health available, accessible and easy to use, with a goal to increase efficiency in healthcare and in-field health



quality for FRIENDSHIP (the medical community) especially in remote isolated areas,” he concluded.

“At the end of the inauguration ceremony, two European doctors consulted with patients from the remote island known as *chars* through teleconferencing directly from Europe,” said Marc Elvinger, Chairman, FRIENDSHIP Luxembourg. “Without FRIENDSHIP’s innovative healthcare model and the SATMED connectivity, such a facility would have been simply inconceivable to the poor marginalised people of this country.”

SATMED **Newsroom:** <http://www.ses.com/satmed-friendship-bangladesh>

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About SES

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre.

Further information available at: www.ses.com.



About FRIENDSHIP Bangladesh

Founded by Runa Khan, FRIENDSHIP has been working since 2002 to address the needs of the most remote, marginalised and climate-change affected communities in Bangladesh. FRIENDSHIP started its journey with the innovative concept of a floating hospital to bring healthcare where there was none. It has progressively developed a comprehensive and reliable three-tier healthcare delivery system composed of three hospital ships, a large number of static and mobile satellite clinics and hundreds of community based Medic-Aides.

Today, FRIENDSHIP serves over 500,000 beneficiaries per month with interventions not only in Healthcare but also in Education, Disaster Management and Infrastructure Development, Sustainable Economic Development, Good Governance, and Cultural Preservation.