



Press release

SES AND ARTE TO BROADCAST LE CORSAIRE BALLET LIVE IN ULTRA HD VIA ASTRA 19.2

The ballet will be broadcast free-to-air on UHD1 by Astra/HD+

LUXEMBOURG, 29 March 2016 -- SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG), in collaboration with European Culture Channel ARTE, announced today that they will be broadcasting the Le Corsaire ballet live in Ultra HD from the Vienna State Opera via the orbital position Astra 19.2 degrees East. The Ultra HD live broadcast will begin at 19:00 CET on 2 April.

The ballet will be broadcast free-to-air on UHD1 by Astra/HD+. The Ultra HD demo channel was launched jointly by HD+ and ASTRA in September 2015. The show can be received with Ultra HD screens equipped with HEVC decoders. SES Platform Services, a subsidiary of SES, will manage the live-encoding and satellite uplink.

“Broadcasting in Ultra HD is becoming increasingly relevant for broadcasters, and we are delighted that ARTE has approached us to broadcast the Le Corsaire Ballet live in Ultra HD,” said Ferdinand Kayser, Chief Commercial Officer at SES. “The SES group is the ideal one-stop-shop for broadcasters when it comes to Ultra HD initiatives, because we can provide both premium satellite capacity and solutions such as a seamless end-to-end Ultra HD playout service.”

“The high resolution of Ultra HD emphasises the visual quality of the ballet. The sets, the dancers’ movements and their costumes look very vivid from every angle. With this pilot project, ARTE underlines its position as an innovative broadcaster, delivering programmes in the highest quality available to a wide audience,” said Alain Le Diberder, Programme Director at ARTE.

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About SES

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is a world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre.

Further information available at: www.ses.com.