



Press release

SES: TERN LAUNCHES INSIGHT HD CHANNEL ON SKY AT 28.2 DEGREES EAST

LUXEMBOURG, 6 April 2016 -- SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that the Netherlands-based TV Entertainment Reality Network (TERN) has contracted additional SES capacity under a long-term agreement to launch its HD channel INSIGHT on the Sky digital platform via SES satellites at Astra 28.2 degrees East.

INSIGHT TV -- which is already broadcasting in HD and Ultra HD via Astra 19.2 degrees East -- will be available in HD for subscribers of Europe's leading entertainment company in the UK and Ireland from 5 April onwards.

Mariam Zamaray, Chief Executive Officer at TERN, said, "Riding on our successful launch of INSIGHT UHD and HD at Astra 19.2 six months ago, we are looking forward to entering new markets and reaching many more viewers across Europe and worldwide. Thanks to SES satellites and services, we are now expanding on the SKY digital platform, and are planning to launch INSIGHT with Vodafone Spain and across the US."

Norbert Hoelzle, Senior Vice President, Commercial Europe at SES, said, "From broadcasting in UHD and HD to TERN's plans to reach new audiences, we are delighted to be part of their expansion plans and to work closely with them to provide the needed capacity and services."

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About SES

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is a world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre.

Further information available at: www.ses.com

About TERN

TERN (Television Entertainment Reality Network) is an international broadcaster that is passionate about bridging the gap between viewers and content. TERN brings first-class programs to viewers globally, through linear and nonlinear platforms. From content creation, production and talent management to music publishing and delivery, TERN owns every step of the process, guaranteeing a premium experience for partners and viewers.

For more information, please visit: <http://www.tern-international.tv> and <http://www.insight.tv>