



Press release

SES AND GLOBAL EAGLE ENTERTAINMENT INK KU-BAND CAPACITY DEALS TO ADD INFLIGHT CONNECTIVITY BANDWIDTH OVER KEY REGIONS

Latest agreements continue capacity development over India, Central Asia, the Middle East and North America to meet growing and emerging demand for enhanced Wi-Fi connectivity

LOS ANGELES/LUXEMBOURG, 19 April 2016 – SES S.A. (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) and Global Eagle Entertainment (GEE) (Nasdaq: ENT) today announced further significant Ku-band capacity agreements to help usher in the next generation connected airline passenger experience across established and developing markets around the world.

These latest agreements between GEE and SES secure multiple transponders of wide beam Ku-band coverage aboard SES's NSS-12 and AMC-1 satellites to meet the fast-growing passenger and airline demand for more connectivity across India, Central Asia, the Middle East and North America. GEE is now tapping 12 SES satellites to put together a complementary mix of Ku-band wide beam and upcoming Ku-band high throughput satellite (HTS) spot beam coverage to meet various levels of inflight connectivity demand along travel routes around the globe.

"GEE is in the midst of a strategic expansion of our global inflight connectivity network to meet the growing and evolving demands of airlines and their passengers for a new wave of high-speed Wi-Fi-based services," said Dave Davis, CEO at GEE. "Together with SES, GEE continues to proactively add significant levels of bandwidth over established inflight connectivity markets, as well as developing regions such as Asia and the Middle East where passenger demand is accelerating the deployment of connected aircraft over new routes."

"SES has built a robust and scalable global infrastructure to meet the growing demand for inflight entertainment and connectivity," said Elias Zaccack, Senior Vice President, Commercial, Americas, and head of Global Mobility solutions at SES. "SES is committed to delivering a great mobile experience to airline passengers, and these latest capacity agreements with GEE will bring a new level of inflight connectivity to both expanding and emerging markets."

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About SES

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) is a world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre.

Further information available at: www.ses.com.

About Global Eagle Entertainment (GEE)

Global Eagle Entertainment Inc. (Nasdaq: ENT) is a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of inflight solutions. These include Wi-Fi, movies, television, music and interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving more than 200 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at: www.geemedia.com.