



Press release

REIMAGINING SATELLITE ANTENNA DESIGN - SES UNVEILS PRODUCT COMPETITION ENTRIES

Eighteen creative ideas for satellite antennas, conceived by design students, are being showcased at the SES Industry Days 2016

LUXEMBOURG, 27 May 2016 - SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) is today presenting entries of the first ever industrial product design competition for satellite antennas at the Industry Days 2016.

Conscious of the visual impact that satellite antennas have on the public space, SES launched the design competition among leading design schools in the UK earlier this year. With this project, SES sought to focus the industry's attention on the appearance of satellite antennas. It is increasingly important that, when designing an antenna, not only its technical function but also its aesthetics should be taken into consideration.

The entries presented today show an astonishing mix of concepts and ideas, paving the way for more elegant antennas which combine technical function with beauty.

Delegates to the event will judge the eighteen concepts - showcased on posters - and select the best three ideas. The three students in the final round will then further develop their concept and present a prototype at IBC, the International Broadcasting Convention, which will be held from 8 to 12 September 2016 in Amsterdam.

Thomas Wrede, VP Reception Systems, SES commented: "We are positively surprised by the entries of this first ever industrial design competition for satellite antennas. We hope that by focusing more on design we can show that satellite reception can be as beautiful visually as it is technology-wise. We intend to pursue this topic by opening up discussions with larger groups in the coming years and to further involve industry in this important process."

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About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) is a world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre.

Further information available at: www.ses.com.