



Press release

QVC INKS LONG-TERM CAPACITY RENEWAL, MOVES TO CENTRE OF THE ARC WITH SES

Latest deal in 20-year-plus relationship taps premier cable distribution neighbourhood

LUXEMBOURG, 6 June 2016 – SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESE) announced today that QVC has renewed a key, multi-year capacity deal and moved a significant block of its regional shopping channel content to the centre of the orbital arc, fast becoming the premier content distribution platform over North America.

As part of the agreement, QVC, a world leading video and ecommerce retailer, has signed a capacity extension to deliver a major portion of its regional 24/7 shopping shows and exclusive product showcase lineup on the SES-3 satellite. The deal represents QVC's steady migration to one of three SES satellites (SES-1, SES-3, AMC-18) hosting the next-generation, centre of the arc cable neighbourhood. SES-3 is also home to QVC Plus, the multichannel retailer's newest US broadcast.

QVC has delivered much of its growing and increasingly tailored lineup of specialised shopping channels in North America and Europe over SES satellites for nearly 30 years.

"QVC provides consumers with an engaging and entertaining shopping experience across web, mobile, TV and social platforms," explained Joe Micucci, Vice President of Broadcast Engineering for QVC. "We strive to provide a seamless and consistent experience across platforms, and our satellite distribution is a big part of this strategy. We have tapped SES's next-generation cable neighbourhood, confident that it will provide decades of reliable programme delivery, much like SES has done since the early years of our network."

"QVC has played a major role in redefining retail – checking out a dynamic and diverse range of products in the comfort of our homes, and at our fingertips on tablets and smartphones anywhere in the world," said Steve Bunke, Vice President of North America Media Services for SES. "SES and QVC have developed a collaborative relationship aimed at keeping storefronts open for business 24/7 with reliable programming distribution and enabling QVC to innovate new, exciting retail opportunities around the globe."



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About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES holds a participation in O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre.

Further information available at: www.ses.com.