



Press release

RECORD DEMAND FOR SES SATELLITE CAPACITY FOR OLYMPICS

Leading global satellite operator sees capacity demand for Rio Olympics 2016 exceeds previous Games

LUXEMBOURG, 18 August 2016 - SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today a record uptake of its satellite capacity for the Olympics as compared to previous Games.

A total of 23,000 hours of capacity has been booked on four SES satellites -- NSS-806, SES-4, NSS-7 and SES-3 -- to enable transmission of the Games to broadcasters in The Americas, Europe, Asia and Africa. SES is serving a total of 10 leading broadcasters based in the US, the UK, Switzerland, Italy, Brazil and Japan, which includes Eurovision, CNN / Turner and Nippon Television Network.

“SES has provided capacity for the Olympics since 2000, and we are pleased that the capacity demand for Rio Olympics far exceeds the previous editions. For the first time ever, we are using more capacity on more satellites to broadcast more hours of sporting events and news coverage of the Games to a truly global audience,” said Richard Lamb, General Manager of Occasional Use Services at SES. “This record demand illustrates how broadcasters continue to view satellite as an ideal and cost-effective way to broadcast excellent image quality of sporting events live to millions of viewers around the world.”

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About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. Focusing on value-added, end-to-end solutions in four key market verticals (video, enterprise, mobility and government), SES provides satellite communications services to broadcasters, content and internet service providers, and mobile and fixed network operators,



as well as business and governmental organisations worldwide. SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES's subsidiary, MX1, is one of the leading media service providers and offers a full suite of innovative digital video and media services. Through its ownership of O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre, SES significantly enhanced existing video and data capabilities. SES is the first satellite provider in the world to deliver a differentiated and entirely scalable GEO-MEO offer with powerful technical capabilities across numerous market segments and geographies.

At SES we are shaping new ecosystems and laying the groundwork for new foundations. Further information available at: www.ses.com