



Press release

SKY DEUTSCHLAND'S FIRST ULTRA HD CHANNELS TO BROADCAST ON SES SATELLITE

German pay-TV broadcaster Sky Deutschland will launch two Ultra HD channels in autumn via ASTRA 19.2 degrees East

LUXEMBOURG, 22 August 2016 -- SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that German pay-TV broadcaster Sky Deutschland will be launching two exclusive Ultra HD channels via SES's prime orbital position of 19.2 degrees East in autumn.

Sky Deutschland will show one game per each Bundesliga match day on *Sky Sport Bundesliga UHD* and selected games from the UEFA Champions League on *Sky Sport UHD* – all in stunningly sharp video resolution that is four times higher than HD.

“Sky customers will be the first ones to enjoy the best football matches in Germany and Austria live in Ultra HD. They will get the best programming in the best quality, ahead of everyone else. We are trusting our long-term partner SES to ensure the reliable and uninterrupted broadcasting of our exclusive Ultra HD content, opening new doors to the future of TV,” said Stefan Kunz, Vice President Broadcast Services at Sky Deutschland.

“SES is excited to be supporting our long-term customer, Sky Deutschland, in launching their first two Ultra HD channels. Just as our satellite capacity enabled Sky Deutschland to launch their first HD channels back in 2005, SES will provide the same, if not better, quality of capacity and services to ensure the seamless broadcasting of Sky Sport Bundesliga UHD and Sky Sport UHD,” said Norbert Hölzle, Senior Vice President, Commercial, Europe at SES.

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About SES



SES (Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. Focusing on value-added, end-to-end solutions in four key market verticals (video, enterprise, mobility and government), SES provides satellite communications services to broadcasters, content and internet service providers, and mobile and fixed network operators, as well as business and governmental organisations worldwide. SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES's subsidiary, MX1, is one of the leading media service providers and offers a full suite of innovative digital video and media services. Through its ownership of O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre, SES significantly enhanced existing video and data capabilities. SES is the first satellite provider in the world to deliver a differentiated and entirely scalable GEO-MEO offer with powerful technical capabilities across numerous market segments and geographies.

At SES we are shaping new ecosystems and laying the groundwork for new foundations. Further information available at: www.ses.com