

Press release

SES ANNOUNCES DISH DESIGN COMPETITION WINNERS

Three winning designs were chosen from a pool of 18 creative ideas conceived by design students

LUXEMBOURG, 8 September 2016 -- SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today the winners of the first ever industrial domestic satellite dish design competition amongst international students from leading design schools in the UK.

Earlier this year, SES organised a satellite dish design competition with the help of industrial product design expert Mark Champkins. All design entries were originally shown in May at SES Industry Days 2016 in Luxembourg.

The purpose of this competition, based on the motto 'because useful can be beautiful', was to focus industry attention on the visual appearance of domestic satellite dishes and how good industrial design can make satellite antennas stand out in various types of environments.

From all designs, and after consultation, three winners have now been announced. The winning design "Dragon" was submitted by Shudong Deng, a Chinese student at Imperial College London. Second place went to Robert Edwin Rouse, a British student from the Royal College of Art for his "Blossom" concept, and the third place was won by Julian Goldman, a US student at the Pratt Institute for his "Calla" design.

As a next step, SES will work together with industry partners to produce fully functional prototypes based on the winning designs.

Commenting on the design competition, Thomas Wrede, Vice President Reception Systems at SES, said: "Our first ever dish design competition shows that in the area of DTH satellite antennas there are possibilities to change and evolve by improving their visual appearance. We endeavor to drive industry growth as a neutral partner and continue to develop the ecosystem with new ideas such as this one."

The winning designs will be exhibited at the SES stand at IBC 2016 in Amsterdam from 9-13 September.

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About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. Focusing on value-added, end-to-end solutions in four key market verticals (video, enterprise, mobility and government), SES provides satellite communications services to broadcasters, content and internet service providers, and mobile and fixed network operators, as well as business and governmental organisations worldwide. SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES's subsidiary, MX1, is one of the leading media service providers and offers a full suite of innovative digital video and media services.

Through its ownership of O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre, SES significantly enhanced existing video and data capabilities. SES is the first satellite provider in the world to deliver a differentiated and entirely scalable GEO-MEO offer with powerful technical capabilities across numerous market segments and geographies.

At SES we are shaping new ecosystems and laying the groundwork for new foundations.

Further information available at: www.ses.com