

Press release

SES DELIVERS AS SKY HIGH CONNECTIVITY TAKES OFF

Satellite services fuel innovative connectivity solutions in the air

LUXEMBOURG, 12 September 2016 -- SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) boosts aeronautical demand, fueling a new age of connectivity in the air. Airlines require increasing amounts of bandwidth as passenger demand for inflight connectivity rises and they discover the operational efficiencies that are now possible. These aspects of the aeronautical market, and SES's next generation of satellites designed for it, are detailed in the latest SES White Paper "Sky High Connectivity".

"Passengers are so enamoured with inflight entertainment (IFE) that seven out of ten would like to order their meals through the IFE system," the White Paper states. "Nearly half are willing to pay for internet and entertainment services, and 72% prefer watching movies and TV over sleeping on long-haul flights."

To boost this demand, SES has set out a multi-band, multi-orbit, multi-system architecture approach which provides inherent flexibility and advantages. The recent announcement of SES-17 demonstrates this strategy.

"Delivering successful inflight solutions is not about GEO or MEO satellites, but the definition of the value chain and the application at the customer and user's end," concludes the White Paper. "The interplay between these elements is the key to success, and that is why SES is investing equally in the infrastructure it is building both in space and on the ground, in order to deliver uncompromising quality in the air."

Read the full White Paper here: <http://read.uberflip.com/i/725799-ses-white-paper-aero-160907-en>

For further information please contact:

Markus Payer
Corporate Communications
Tel. +352 710 725 500
Markus.Payer@ses.com

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About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. Focusing on value-added, end-to-end solutions in four key market verticals (video, enterprise, mobility and government), SES provides satellite communications services to broadcasters, content and internet service providers, and mobile and fixed network operators, as well as business and governmental organisations worldwide. SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES's subsidiary, MX1, is one of the leading media service providers and offers a full suite of innovative digital video and media services.

Through its ownership of O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre, SES significantly enhanced existing video and data capabilities. SES is the first satellite provider in the world to deliver a differentiated and entirely scalable GEO-MEO offer with powerful technical capabilities across numerous market segments and geographies.

At SES we are shaping new ecosystems and laying the groundwork for new foundations.

Further information available at: www.ses.com