

## Press release

## SES SATELLITE TO ENABLE ARQIVA TO BRING PREMIUM CONTENT TO LATIN AMERICA AND THE CARRIBEAN

Capacity will be used for delivering premium sports content and distribution in HD and Ultra HD

LUXEMBOURG, 13 September 2016 -- SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that Arqiva, one of the leading communications infrastructure and media services company, has contracted a C-Band transponder on SES's NSS-806 satellite for the distribution of premium sports content across Latin America and the Caribbean.

The capacity will be used primarily for distributing English premium sports content in HD to broadcast networks throughout the region.

"Elevating the viewing experience to new levels is our shared goal with Arqiva, and we are very pleased that Arqiva has placed its confidence in us for transmitting HD coverage of high quality sports content," said Ferdinand Kayser, Chief Commercial Officer at SES. "With this new agreement, Arqiva will be taking advantage of the excellent coverage and technical capabilities of our NSS-806 satellite."

"We are pleased to continue our relationship with SES and use their highly reliable satellites to deliver quality services to our customers," said David Crawford, Managing Director for Satellite and Media at Arqiva. "At Arqiva, service excellence lies at the heart of our proposition and we strive to be our customers' most trusted partner. We are happy to continue bringing the ultimate viewer experience in HD through this new agreement with SES."

NSS-806 at 47.5 degrees West is mainly used for Latin American cable broadcasting in C-Band. The satellite will be replaced by SES-14 in 2017, which will bring augmented capacity to serve growing video neighborhoods in the Americas.

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## **About SES**

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. Focusing on value-added, end-to-end solutions in four key market verticals (video, enterprise, mobility and government), SES provides satellite communications services to broadcasters, content and internet service providers, and mobile and fixed network operators, as well as business and governmental organisations worldwide. SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES's subsidiary, MX1, is one of the leading media service providers and offers a full suite of innovative digital video and media services.

Through its ownership of O3b Networks, a next generation satellite network combining the reach of satellite with the speed of fibre, SES significantly enhanced existing video and data capabilities. SES is the first satellite provider in the world to deliver a differentiated and entirely scalable GEO-MEO offer with powerful technical capabilities across numerous market segments and geographies.

At SES we are shaping new ecosystems and laying the groundwork for new foundations.

Further information available at: www.ses.com

## **About Argiva**

Arqiva is a leading UK communications infrastructure and media services provider dedicated to connecting people wherever they are through the delivery of TV, radio, mobile, WiFi and the Internet of Things (IoT). We are an independent provider of telecom towers, with over 8,000 sites across Great Britain, and are also the only supplier of national terrestrial television and radio broadcasting services in the UK. Our advanced networks support the exponential growth of connected devices and the ever-increasing demand for data from smartphones to tablets, connected TVs, smart meters, cars and medical devices.

Customers include major UK and international broadcasters such as the BBC, ITV, Sky Plc., Turner Broadcasting, the independent radio groups, major telco providers – including the UK's four mobile network operators – and retail, leisure, energy and water companies.

For more information, news and insights from Arqiva, please visit the website at: <a href="https://www.arqiva.com">www.arqiva.com</a>